



**10<sup>th</sup> International Cities  
Town Centres & Communities  
Society Conference**

**“CITIES IN TRANSITION”**



Deakin University Waterfront Campus Geelong, Victoria  
27–30 October 2009

**CONFERENCE PROGRAM**

[www.ictcsociety.org](http://www.ictcsociety.org)

Proudly hosted by:

CITY OF GREATER

**GEEELONG**



## ICTC2009 PRELIMINARY PROGRAM

### Tuesday 27<sup>th</sup> October, 2009 (Pre Conference Activities)

**At Leisure** Self Guided Walking Tours around Central Geelong

1330-1530 Conference Registration – Level 4, Architecture Building – foyer adjacent to room D4105

1430-1700 Special Interest Group Sessions: BIDs: Room: D4.109 Chair: Kevin Luton  
Place: Room D4.107 Chair: Simon McCuskey  
Transit Oriented Design: Room: D4105 Chairs: Tony Duncan & Steven Burgess

### Wednesday 28<sup>th</sup> October, 2009

0800 Conference Registration: Costa Hall Foyer

0900-1020 Official Opening and Keynote Presentations

0900-0910 Official Welcome – **Rob Henshaw** CEO ICTC Society

0910-0920 Official Welcome by the City of Greater Geelong

0920-1020 **Session I – Room: Costa Hall**

*Global Trends Affecting Downtowns and How to Respond at Home (p108)*

**Mr Brad Segal**, President, Progressive Urban Management Associates (P.U.M.A.), Denver, Colorado, USA

1020-1050 Morning Tea & Trade Exhibition

1050-1230	<b>Session 2A: BIDs/Town Centres/Main Streets</b> Room: Costa Theatre	<b>Session 2B: Urban Lifestyles/Revitalisation</b> Room: D2.193	<b>Session 2C: Community Building &amp; Consultation</b> Room: D2.194	<b>Session 2D: Sustainable Communities/Cities</b> Room: D2.212
1050-1115	<i>Business Improvement Districts in the United Kingdom (p38)</i>  <b>Mr David West</b> , Principal Consultant, Premier Retail Marketing, Adelaide, AUSTRALIA	<i>To Run Wild and Free - How to Achieve Child Friendly Communities (p26)</i>  <b>Ms Gabrielle Morrish</b> , Managing Director, GM Urban Design & Architecture, Sydney, AUSTRALIA	<i>Involving Communities in Decision Making (p52)</i>  <b>Mr John Lennon</b> , Vice President and <b>Mr Rod McGregor</b> , Past President, Institute of Value Management Australia, AUSTRALIA	<i>The Reduction of the Hydrocarbon Energy Supply and the Development of an Alternative City Design Approach (p18)</i>  <b>Mr Abu Hoque</b> , Principal Urban Designer & Senior Associate, Harrison Grierson Consultants, Auckland, NEW ZEALAND
1115-1140	<i>Building Activity Centres - Moving beyond the Aesthetic to the Development of Strong Local Economies (p115)</i>  <b>Mr Daniel Khong</b> , Urban Design Director Liveable Communities, VicUrban, Melbourne, AUSTRALIA	<i>'Decay to Destination' - unlocking the latent potential of catalyst projects for the broader urban renaissance of regional inner cities by exploring existing and emerging audience appetites and global best practice (p76)</i>  <b>Ms Jennifer Michelmore</b> , Community Development Manager, The Hornery Institute, Brisbane, AUSTRALIA and <b>Mr Phil Heaney</b> , Project Director, The GPT Group, Sydney, AUSTRALIA	<i>Community Engagement Assisting the Ringwood Renaissance (p64)</i>  <b>Ms Jodi Sneddon</b> , Senior Project Officer, Stakeholder and Community Engagement, Victorian Dept of Planning & Community Development and <b>Ms Briare McElhone</b> , Manager, Major Projects and Economic Development, Maroondah City Council, Melbourne, AUSTRALIA	<i>Zero Emission Neighbourhoods - Creating Precincts for a Sustainable Future (p24)</i>  <b>Mrs Win, Liang</b> , Project Manager Sustainable Precincts, Sustainability Victoria, Melbourne, AUSTRALIA
1140-1205	<i>A Sustainable Public Realm (p55)</i>  <b>Mr Jon Shinkfield</b> , Principal, EDAAW, Melbourne, AUSTRALIA	<i>Well, We've Built it Dad - What next? (p93)</i>  <b>Mr Felix Hemingway</b> , Manager Urban Design, City of Greater Geelong, Geelong, AUSTRALIA	<i>Transition and Resilience: New Urbanism or Urban Renewal? Boroondara - A Local Government Case Study from a System Theoretical Perspective (p40)</i>  <b>Dr. Heinz Kreutz</b> , Senior Lecturer of Arts, Monash University and Chair Urban Planning Committee, City of Boroondara, Melbourne, AUSTRALIA	<i>Invigorating Town Centres through Alternate Local Produce Marketing Strategies (p46)</i>  <b>Mr Andrew Docking</b> , Resource Management Officer, NSW Primary Industries, Sydney, AUSTRALIA
1205-1230	<i>Town Centres and Retail Centres Can make "Strange Bedfellows" (p32)</i>  <b>Mr John Long</b> , Director, Retail Consulting Group Limited, Auckland, NEW ZEALAND	<i>Urban Transition: Here Today, Gone Tomorrow? (p60)</i>  <b>Ms Louisa Davies</b> , Senior Research Analyst, Urban Economics, Brisbane, AUSTRALIA	<i>Public Libraries Building Communities (p1)</i>  <b>Ms Christine Mackenzie</b> , Chief Executive Officer, Yarra Plenty Regional Library, Melbourne, AUSTRALIA	<i>Frankston 2025 - How a Community Vision Led to Frankston Winning the 2008 KAB (Keep Australia Beautiful) Most Sustainable City Award (p49)</i>  <b>Cr Alistair Wardle</b> , Deputy Mayor, Frankston City Council, Melbourne, AUSTRALIA

1230-1330 Lunch and Trade Exhibition



1330-1510	<b>Session 3A: Main Streets/ Place Management Session</b> Room: Costa Theatre	<b>Session 3B: Urban Lifestyles/ Revitalisation</b> Room: D2.193	<b>3C: Community Bldg &amp; Consultation/Regional Strategic Planning</b> Room: D2.194	<b>Session 3D: Sustainable Communities/Cities</b> Room: D2.212
1330-1355	<i>A New Town Centre for Christchurch NZ: The Use of Statutory Planning Instruments to Facilitate Urban Design and Sustainability Outcomes (p59)</i>  <b>Mr David Haines</b> , Director, Haines Planning, Auckland, NEW ZEALAND	<i>A Town in Transition: Urban Renewal in an Historical Suburb (p28)</i>  <b>Mr Arthur Kyron</b> , Chief Executive Officer and <b>Ben Rose</b> , Principal Urban Planner, Town of Claremont, Perth, AUSTRALIA	<i>"Nice Plan, Shame About the Place" - Putting the Community Into Planning (p83)</i>  <b>Mr Steve Rossiter</b> , Project Officer, Elton Consulting, Sydney, AUSTRALIA and <b>Ms Julie Sutton</b> , Project Manager, Marketing and Communications, Land Development Agency, Canberra, AUSTRALIA	<i>Central Activities Districts and Transit Cities (p56)</i>  <b>Mr Andrew Widdicombe</b> , Assistant Director Central Activity Districts and <b>Ms Kate Hardwick</b> , Senior Project Manager Geelong Transit City, Dept. of Planning and Community Development, Melbourne, AUSTRALIA
1355-1420	<i>Ministerial Planning Panels - Taking the "Local" out of Local Planning (p75)</i>  <b>Mr Andrew Watson</b> , Director Strategy and Environment, Ku-Ring-Gai Council, Sydney, AUSTRALIA	<i>Fascinating Witches - the Perils of Procrastination: A Series of Cautionary Tales for Place Makers You Have Known Since the Nursery (p94)</i>  <b>Ms Kathy Timmins</b> , Major Project Facilitator, City of Greater Geelong, Geelong, AUSTRALIA	<i>Community Participation through Collaborative Planning - A Christchurch (NZ) Experience (p23)</i>  <b>Mr Chris van Empel</b> , Senior Lecturer, Bachelor of Architectural Studies, Christchurch Polytechnic Institute Of Technology, Christchurch, NEW ZEALAND	<i>Density Targets: Measuring Everything Except That Which Makes Life Worthwhile? (p81)</i>  <b>Ms Diana Griffiths</b> , Senior Associate Urban Design, Arup, Sydney, AUSTRALIA
1420-1445	<i>Place Management: Two Lend Lease Case Studies</i>  <b>Ms Karen Woo</b> , Community Development Manager, Lend Lease Development and <b>Mrs Kate Saunders</b> , Community Development Manager, Delfin Lend Lease, Development Melbourne, AUSTRALIA	<i>Melbourne's Open Space Network. Renewing the Vision to Sustain a Liveable City (p31)</i>  <b>Ms Fran Horsley</b> , Manager Urban Parks Initiative, Parks Victoria, Melbourne, AUSTRALIA	<i>The G21 Geelong Region Plan (P107)</i>  <b>Mr Andrew Scott</b> , Executive Officer, G21 Alliance, Geelong, AUSTRALIA	<i>Integrated Town Centres (p88)</i>  <b>Mr Mark Van den Enden</b> , Practice Design Manager, Suters Architects, Melbourne, AUSTRALIA
1445-1510	<i>Place Management - Useful approach or just good spin? Solid answers from 10 years hard labour in Parramatta? (p20)</i>  <b>Mr Neile Robinson</b> , Manager Place Strategy and <b>Ms Su Cram</b> Place Manager, Parramatta City Council, Sydney, AUSTRALIA	<i>Creating Active and Vibrant Communities P2P: From Policy To Pavement (p65)</i>  <b>Mr Crosbie Lorimer</b> , Director, Clouston Associates, Sydney AUSTRALIA	<i>Use of GIS to Exploit Topographic, Asset, Property and Planning Information in an Integrated 3D Modelling Environment (p91)</i>  <b>Mr Rick Whitworth</b> , Spatial Informations System Administrator, City of Greater Geelong, Geelong, AUSTRALIA	<i>Ecologically Sustainable Development (ESD) Design Guides - Urban Design and Building Design (p87)</i>  <b>Mr Nathan Islip</b> , Project Manager, Frankston City Council and <b>Mr Simon McPherson</b> , Director, SJB Urban, Melbourne, AUSTRALIA
1510-1540 Afternoon Tea and Trade Exhibition				
1540-1655	<b>Session 4A: Place Management</b> Room: Costa Theatre	<b>Session 4B: Creating Liveable Neighbourhoods</b> Room: D2.193	<b>Session 4C: Housing Affordability</b> Room: D2.194	<b>Session 4D: Changing Economy/ Development Challenges</b> Room: D2.212
1540-1605	<i>A Town in Limbo (p41)</i>  <b>Ms Noella Jacobs</b> , Director, Your Marketing Partners, Melbourne, AUSTRALIA	<i>Feeding/Greening/Caring (p21)</i>  <b>Mr John Mongard</b> , Principal, John Mongard Landscape Architects, Brisbane, AUSTRALIA	<i>Innovative Design in Affordable Housing: Experiences from US, UK &amp; Queensland (p42)</i>  <b>Ms Eloise Atkinson</b> , Director, Deicke Richards, Brisbane, AUSTRALIA	<i>Local Area Economic Profiling Gets Down to Business (p27)</i>  <b>Mr Ivan Motley</b> , Principal, .ld (Informed Decisions), Melbourne, AUSTRALIA
1605-1630	<i>Measuring Success - How to Measure Mainstreet Activities Effectively to Demonstrate Benefits to Stakeholders (p72)</i>  <b>Ms Jodie Smith-Reyntjes</b> , Executive Officer, Central Geelong Marketing, City of Greater Geelong, Geelong, AUSTRALIA	<i>Medium Density Residential Blocks (p29)</i>  <b>Ms Tatjana Medvedev</b> , Senior Urban Designer, SMEC Urban, Melbourne, AUSTRALIA	<i>A Date With Density (p47)</i>  <b>Mr Richard Katter</b> Urban Economist and <b>Mr Craig Baynham</b> , Urban Designer, THG, Brisbane, AUSTRALIA	<i>Enabling Communities to Provide for Their Economic Wellbeing: The Awarua Industrial Estate. (A Case Study from Southern New Zealand.) (p6)</i>  <b>Mr William Watt</b> , Director, Environmental and Planning Services, Invercargill City Council, Invercargill, NEW ZEALAND
1630-1655	<i>'Main Streets' as Integrated Environments (p101)</i>  <b>Ms Jo-Ann Baynham</b> , Senior Urban Designer, Partner Design, Conics, Brisbane, AUSTRALIA	<i>Creating More Liveable Neighbourhoods (p78)</i>  <b>Mr Terence Duffy</b> , Researcher, Economic Indicator Services, Melbourne, AUSTRALIA	<i>OwnPlace (p30)</i>  <b>Mr Chris Reynolds</b> , General Manager Development, Land Development Agency, Canberra, AUSTRALIA	<i>Best Practices and Harmonious City: Response for Planned Development In Context of Globalizing Cities of Punjab, India (p85)</i>  <b>Mr Bikramjit Sekhon</b> , Lecturer, GND University, Punjab, INDIA

## Thursday 29<sup>th</sup> October, 2009

### 0900-1000 Session 5: Keynote Presentation Room Costa Hall

*Making Places Better: An International Perspective (p106)*

**Professor Cathy Parker**, Development Director, Institute of Place Management, Manchester Metropolitan University, LONDON

### 1000-1030 Session 6A:

*Mainstreet 2050 (p111)*

**Mr Brian Haratsis**, Managing Director and Chief Economist, MacroPlan Australia, Melbourne, AUSTRALIA  
Room Costa Theatre

### Session 6B:

*Making Local Centres Work (p100)*

**Mr Philip Graus**, Director, Cox Richardson, Sydney, AUSTRALIA  
Room D2.193

### Session 6C:

*Marketing Geelong and The Bellarine (p102)*

**Ms Olivia Noonan**, Tourism Marketing & Media Officer, Geelong Otway Tourism, Geelong, AUSTRALIA  
Room D2.194

### 1030-1100 Morning Tea & Trade Exhibition

### 1100-1240 Session 7A: Place Making

Room Costa Theatre

1100-1125 *Place Making in the Urban Corridor (p57)*

**Mr Boyd Sargeant**, Director, Planit Consulting, Gold Coast, AUSTRALIA

### Session 7B: Transport/Transit Oriented Design

Room D2.193

1100-1125 *Too Many Roads, Not Enough Streets (p90)*

**Mr Steven Burgess**, Principal Consultant Placemaking, Parsons Brinckerhoff, Sunshine Coast, AUSTRALIA

### Session 7C: Collaborative Design/ Case Study

Room D2.194

1100-1125 *Intelligent City-wide Networks: New Techniques that Enable all Disciplines to Meaningfully Participate in and Share Inclusive Transport Networks (p58)*

**Mr Kobus Mentz**, Director, Urbanismplus, Auckland, NEW ZEALAND

### Session 7D: Demographic Shifts

Room D2.212

1100-1125 *Temporary Migration to Australia - Implications for the Nation's Cities and Towns (p69)*

**Mr Ross Barker**, Director, Planning Information and Forecasting Division, Department Of Infrastructure & Planning, Brisbane, AUSTRALIA

1125-1150 *Freedom and the City (p33)*

**Mr Peter Dawson**, Director, Fairweather Proberts Architects, Brisbane, AUSTRALIA

1125-1150 *Changing the Culture of Movement (p2)*

**Mr Russell Kingdom**, Manager Urban Development, City of Perth, Perth, AUSTRALIA

1125-1150 *Little Boxes of the Future? (p77)*

**Ms Anne Gartner**, Senior Housing Strategist, Moreland City Council, Melbourne, AUSTRALIA

1125-1150 *Planning for the Future - Understanding the Impacts of Demographic Change (p104)*

**Dr Alison Taylor**, Manager, Demographic and Housing Research, Department Of Infrastructure And Planning, Brisbane, AUSTRALIA

1150-1215 *Al Ain: The Foundations of Authentic Place Branding (p73)*

**Ms Katrina Adams**, Director, Place Partners, Sydney, AUSTRALIA

1150-1215 *Realising the Benefits of Transit-Oriented Development: Theory is not Enough (p80)*

**Mr Richard Katter**, Urban Economist, THG, Brisbane, AUSTRALIA

1150-1215 *Regional Waterfront Masterplanning: Figtrees on the Manning Case Study (p66)*

**Mr Michael McPherson**, Senior Associate, Suters Architects, Newcastle, AUSTRALIA

1150-1215 *Bringing Aged Care Closer: Planning for Brisbane's Ageing Population (p71)*

**Ms Kim Mayberry**, Urban Planner, City Planning Branch and Project Manager, Lord Mayor's Taskforce into Retirement and Aged Care, Brisbane City Council, Brisbane, AUSTRALIA

1215-1240 *Case Study: The Valley Vision - Inner City Renewal and Regeneration (p54)*

**Mr Toby Lodge**, Senior Associate, Hassell, Brisbane, AUSTRALIA

1215-1240 *Cockburn Central - Successful Switchback to Transit-Oriented Development (p36)*

**Mr Ross Holt**, Chief Executive, Landcorp, Perth, AUSTRALIA

1215-1240 *ashfieldbusiness.com.au (p7)*

**Mr Duncan Gilchrist**, Economic Development Officer, Ashfield Council, Sydney, AUSTRALIA

1215-1240 *Brisbane Urban Growth (BUG) Model (p110)*

**Mr Chean-Piau Lau**, A/Principal Program Officer, Infrastructure Coordination & Financing, Brisbane City Council, Brisbane, AUSTRALIA

### 1240-1340 Lunch and Trade Exhibition

### 1340-1520 Session 8A: Place Making

Room Costa Theatre

1340-1405 *Shaping Centres in the Regions: Albury and Lavington (p50)*

**Ms Deena Ridenour**, Allen Jack+Cottier, Sydney, AUSTRALIA

### Session 8B: Transport/Transit Oriented Design

Room D2.193

1340-1405 *Land Use and Urban Design Strategies for Sustainable Transport (p86)*

**Mr Kevin Lutén**, Director, UrbanTrans ANZ Pty Ltd, Melbourne, AUSTRALIA

### Session 8C: Creative/ Cultural Cities

Room D2.194

1340-1405 *Frameworks for Creativity (p116)*

**Dr Martin Butcher**, Martin Butcher Consulting, Melbourne, AUSTRALIA

### Session 8D: Projects in Partnership

Room D2.212

1340-1405 *A Fence at the Top of the Cliff or an Ambulance at the Bottom? 'Cranbourne East Sustainable Living' Hub (p84)*

**Mr Liam Hodgetts**, Manager Strategic Development, City of Casey, Narre Warren, AUSTRALIA

1405-1430	<i>The Geelong Foreshore Youth Activities Area, A Case Study in the Successful Provision of Youth Inclusive Public Recreation Space (p22)</i>	<i>Transit Oriented Development: Rockingham Case Study (p113)</i>	<i>Delta Blues at the Crossroads: the Economic Revitalisation of the Downtown in Clarksdale, Mississippi - Practical Lessons for Town Centres (p4)</i>	<i>'Paddock to Place' – The Development of Creeds Farm Living and Learning Centre - Public, private and community partnership in the early provision of social infrastructure in new communities. (p25)</i>
	<b>Mr Aaron Wallis</b> , Design Manager, Convic Design, Melbourne, AUSTRALIA	<b>Mr John Di Rosso</b> , Project Officer, Rockingham Kwinana Development Office, Perth, AUSTRALIA	<b>Mr John Henshall</b> , Principal, Essential Economics, Melbourne AUSTRALIA	<b>Mr Andrew Grimshaw</b> , National Skilling & Employment Manager, The Hornery Institute, Brisbane, AUSTRALIA
1430-1455	<i>Connecting Identities (p82)</i>	<i>Transit Oriented Design: Taringa Case Study (p74)</i>	<i>Creative and Cultural City Development (p96)</i>	<i>A Marriage Made in Heaven or Hell? Saying "I Do" to Private – Public Partnerships (p16)</i>
	<b>Ms Kaz Paton</b> , Manager, City of Greater Geelong, Geelong, AUSTRALIA and <b>Ms Robin Elliot</b> , Executive Director Murrumbidgee, Toronto, CANADA	<b>Mr Daniel Killen</b> , Associate, Suters Architects, Brisbane AUSTRALIA	<b>Prof Gordon Holden</b> , Dean, Faculty of Architecture & Design, Victoria University of Wellington, NEW ZEALAND	<b>Ms Carolyn Wratt</b> , Senior Policy Planner, MWH, Auckland, NEW ZEALAND
1455-1520	<i>The Art of Place Making and Place Activation (p109)</i>	<i>New Alliance Model for Planning and Delivering a Model Sustainable Community: Stirling City Centre Project Case Study (p37)</i>	<i>Experience and Values Driven Planning for Great Places Inner City Waterfront Place Redevelopment: Leadership: Creative Destination Planning. Redeveloping Howard Smith Wharves (p44)</i>	<i>Auckland's Future Planning Framework - Spatial Integration of Heritage Protection and Growth Management in New Zealand's Largest City (p62)</i>
	<b>Mr Gilbert Rochecoste</b> , Managing Director, Village Well, Melbourne, AUSTRALIA	<b>Mr Daniel Heymans</b> , Strategic Planning Officer, City of Stirling, Perth, AUSTRALIA	<b>Mr Peter Browning</b> , Senior Consultant Creative Communities, The Hornery Institute and <b>Ms Tanya Neville</b> , Project Director City Centre Master Plan, Brisbane City Council, Brisbane, AUSTRALIA	<b>Ms Nicola Short</b> Heritage Manager, City Planning Auckland City Council, Auckland, NEW ZEALAND
1520-1550 Afternoon Tea and Trade Exhibition				
1550-1705	<b>Session 9A: Green Oriented Development/Walkability</b>	<b>Session 9B: Transit Oriented Design/Climate Change/Design Communication</b>	<b>Session 9C: Mixed Use/Energy</b>	<b>Session 9D: Development Challenges</b>
	Room Costa Theatre	Room D2.193	Room D2.194	Room D2.212
1550-1615	<i>Brownfield Site to New Urbanism (p67)</i>	<i>The Economics of TOD - From Policy to Place!</i>	<i>Planning Has Gone Too Far - It's Time to Actually Do Something (p95)</i>	<i>Innovative Techniques for Delivering Major and Complex Projects (p79)</i>
	<b>Mr Robert Moltoni</b> , Chairman and <b>Mr Matthew Hogg</b> , Development Manager, Moltoni Corporation, Geelong, AUSTRALIA	<b>Mr Phil Carter</b> , Sustainable Transport Planner, Arup, Melbourne, AUSTRALIA	<b>Mr William Chandler</b> , Director, Chandler Consulting Services, Melbourne, AUSTRALIA	<b>Ms Jane Monk</b> , Chairman, and <b>Mr Rod Duncan</b> , Regional Program Manager, Priority Development Panel, Department Of Planning And Community Development, Melbourne, AUSTRALIA
1615-1640	<i>Creating Sustainable Communities from our Living Buildings (p63)</i>	<i>Coastal Development and Climate Change: Whose risk? Whose Responsibility? (p53)</i>	<i>Zero Carbon Suburbs: The Challenges and Opportunities for Local Government (p61)</i>	<i>City Making Futures (p17)</i>
	<b>Ms Suzette Jackson</b> , Senior Associate, Sustainable Futures, Hassell, Melbourne, AUSTRALIA	<b>Mrs Kate Milne</b> , Town Planner, Parsons Brinckerhoff, Brisbane, AUSTRALIA	<b>Ms Kate Noble</b> , Principal, Green Spark Consulting, Melbourne, AUSTRALIA	<b>Dr Phillip Daffara</b> , Principal, Futuresense, Mountain Creek, AUSTRALIA
1640-1705	<i>Exploring Walkability (p70)</i>	<i>Design, Place, and Community Simulation using Games Technology</i>	<i>Planning for Environmentally Sustainable Localised Energy Production Systems in Urban Areas (p99)</i>	<i>Building Communities on Car Parks (p51)</i>
	<b>Ms Carmel Boyce</b> , Social Planner, City of Greater Geelong, Geelong, AUSTRALIA	Mr Steve Brodie, Ai3d Pty Ltd, Brisbane, AUSTRALIA	<b>Dr Andrew Allan</b> , Program Director, School of Natural and Built Environments, University of South Australia, Adelaide, AUSTRALIA	<b>Mr Vincent Ryan</b> , Manager Strategic and Economic Development, Banyule City Council, Melbourne, AUSTRALIA

### 1730-1930 Geelong Art Gallery Networking Function

#### Friday 30<sup>th</sup> October, 2009

- 0900-1600 Field Trip 1: Marinas and Harbours (Coach Tour)
- 0900-1600 Field Trip 2: Technology Growth Corridor – "Silicon Valley" (Coach Tour)
- 0900-1445 Field Trip 3: Central Geelong, the Heart of a Great Region (Walking Tour)