



12th International Cities Town Centres & Communities Society 2011 Conference

“CITIES WITH PEOPLE IN MIND”



Registration Brochure



25-28 October 2011
Hotel Grand Chancellor
Constitution Dock, Hobart
Tasmania, Australia
www.ictcsociety.org

Proudly Hosted By:



MESSAGE FROM THE MAYOR, HOBART CITY COUNCIL

Rob Valentine AFSM, Mayor, Hobart City Council

It gives the Hobart City Council much pleasure in hosting the 2011 International Cities, Town Centres and Communities Conference being held in our wonderful city, and trust that you will enjoy your time here while attending the Conference.

Hobart is the second oldest City in Australia and as Tasmania's capital city, has played host to many conferences, conventions and sporting events. Those taking part have often remarked on the friendly welcome and the natural and physical beauty of our city – the 'Pocket Capital' of Australia.

Our spectacular location in Sullivan's Cove on the River Derwent, is an intriguing blend of heritage, lifestyle, scenery and vibrant culture. Within an hour or so are many and varied sites that will allow you to experience the culture and tranquillity of this island. Here you can range from our wonderful Mount Wellington in the west, to the beautiful Derwent Valley or historic Midlands in the north, the historic village of Richmond and Port Arthur to the east and the beautiful D'Entrecasteaux Channel and Huon Valley to our south.

As the Antarctic Gateway for Australia you will encounter a little of the atmosphere experienced by early Antarctic explorers such as Amundsen, Mawson, Scott and Bernacchi.

Our city also has a very vibrant arts sector, adding significantly to the over-all cultural feel of our region.

On behalf of the local community I invite you to explore the many wonderful attractions our city has to offer and trust you will have the opportunity to appreciate the friendly hospitality for which Tasmania is well known.

I wish all our visitors a memorable and successful event.



Alderman Rob Valentine
LORD MAYOR OF HOBART



LOCAL ORGANISING COMMITTEE

Council Officers from Hobart City Council

- Gary Randall – Director Strategy & Governance Division
- Roger Viney – Director Parks and Customer Services Committee
- Neil Noye – Director Development and Environmental Services Division
- Tim Short – Manager Economic Development
- George Wilkie – Executive Manager City Design
- Rob Mather – Group Manager Open Space
- Anne McVilly – Tasmanian Tours and Information Centre Manager
- Carrie Hughes – Economic Development Officer

CONFERENCE MANAGER

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The ICTC Society would like to thank everyone who contributed to the organisation of ICTC 2011. In particular, we would like to thank the team from Hobart City Council. The ICTC Society would also like to thank David Sim and Seth Grossman, our keynote speakers, who have travelled all the way here from Denmark & USA respectively. We would also like to thank our sponsors and exhibitors and our session speakers who sacrificed their valuable time to prepare their presentations.

CONFERENCE VENUE – HOTEL GRAND CHANCELLOR

The 4.5 star Hotel Grand Chancellor is located on Hobart's historic waterfront, adjacent to Constitution Dock, the central business district, shopping and all of Hobart's many tourist attractions. The hotel offers the best location for your stay in Hobart. Views from the rooms are over the Derwent River to Mount Wellington and the city. Accommodation options can be found in the accommodation section of this brochure.

The Hotel Grand Chancellor is the home of Hobart's 'Federation Conference & Exhibition Centre' with 10 function rooms and a purpose built auditorium which is the largest venue in Tasmania

Further information regarding Hotel Grand Chancellor can be found at www.ghihotels.com

EXHIBITION

The conference will feature a 2 day trade exhibition consisting of suppliers of goods and services to industry. Further information regarding sponsorship and exhibition opportunities can be downloaded from the ICTC web site at www.ictcsociety.org then go to 2011 Conference and select Sponsorship & Exhibition or contact Shannon Lockyer on (+61) 7 3355 6630 or email to shannon@ictcsociety.org

KEYNOTE SPEAKERS

David Sim

Scottish architect David Sim is a senior consultant and director at Gehl Architects. He is renowned as an inspiring educator and lecturer, and has taught at architecture and design schools all over the world. His work at Lund University expanding and developing teaching methods led to a number of pedagogical awards and distinctions. His main area of work at Gehl Architects is master-planning and urban design, collaborating with other professionals in the planning and building process, applying Jan Gehl's theories to large-scale projects.



Seth Grossman

Ph.D. Public Administration, Rutgers University-Newark, NJ. Seth is the Executive Director of the Ironbound Business Improvement District (IBID) in Newark, NJ (USA), and President of Cooperative Professional Services, consultancy which provides research, planning, management services to Business Improvement Districts (BIDs). He was a senior planner with the City of Trenton, NJ (USA), and was designer and administrator of the Business Improvement District Program for the State of New Jersey (USA). He is co-founder and Past President of the New Jersey Managed Districts Association (NJMDA) an advocacy organization dedicated to the profession of business district management. He designed and directs the Rutgers University-Newark, NJ, National Center of Public Performance's Institute of Business District Management and the online Business Improvement District Executive Management Certification Program. His research is on business improvement districts, public-private partnerships, entrepreneurship and the rise of special districts.



GEHL ARCHITECTS – MASTERCLASS

Quality Criteria for Public Space – including a lecture introducing the Gehl 12 quality criteria, an external practical exercise project followed by a review.

Tuesday 25 October, 2011: 1300 – 1700

Presented by David Sim – Gehl Architects, Denmark.

The intent of this masterclass is to build capacity and understanding around the unique approach of Gehl Architects in understanding

Fully subscribed - waitlist only

potential for 'Life Between Buildings' in the design of individual development sites, neighborhoods and city districts.

\$195.00 - full conference delegates only are eligible to book for this masterclass.

RUTGERS EXECUTIVE BUSINESS IMPROVEMENT DISTRICT COURSE WORKSHOP

Tuesday 25 October 2011: 1300 – 1700

This Workshop is limited to ICTC – Rutgers BDEMCP participants and invited delegates only.

Presented by Seth Grossman – Rutgers University Newark, New Jersey

This workshop is designed as a practitioners workshop for participants in the Rutgers Business Improvement District Executive Management Certification Program (BDEMCP). This workshop complements the four online modules of the program required for participants to be awarded certification.



Experience the best Hobart has to offer

Hobart is a city of sails, sandstone and sunshine; a place that combines a rich colonial past with contemporary art and culture.

Hobart offers the iconic Salamanca Market each Saturday, premium shopping with an endless supply of retail temptations, world famous food, whiskey and wine at any number of waterfront cafes, providers and restaurants and a vast selection of award-winning guided tours including cycling, hiking, kayaking, and river cruising.

Whether you need advice on where to eat and drink or what to see and do, the staff at the Tasmanian Travel and Information Centre are more than happy to answer your questions and help you experience the best Hobart has to offer.

Tasmanian Travel and Information Centre
Corner Elizabeth & Davey Streets,
Hobart & Hobart Airport
Free call: 1800 990 440
Website: www.hobarttravelcentre.com.au
Email: bookings@hobarttravelcentre.com.au



ICTC2011 PRELIMINARY PROGRAM

(Subject to change, please refer to the website for updates – www.ictcsociety.org)

Tuesday 25 October, 2011 (Pre Conference Activities)

- 1200-1600 Conference Registration – Hotel Grand Chancellor - Mezzanine Level
- 1300-1700 Gehl Architects Masterclass – Quality Criteria for Public Space
facilitated by David Sim, Senior Consultant and Director Gehl Architects, Denmark
- 1300-1700 Rutgers Executive Business Improvement District Course Workshop
facilitated by Seth Grossman, Director, Institute of Business District Management, Rutgers, The State University of New Jersey, Newark USA.

Wednesday 26 October, 2011

0800-1700 Conference Registration – Hotel Grand Chancellor – Mezzanine Level

0900-1020 Session 1: Official Opening and Keynote Presentations

- 0900-0910 Official Welcome – **Mr Rob Henshaw** CEO, ICTC Society
- 0910-0920 Official Welcome – **The Right Honourable The Lord Mayor of Hobart, Alderman Rob Valentine AFSM**
- 0920-1020 *Life Between Buildings: People Places are Sustainable Places*
Mr David Sims, Senior Consultant and Director at Gehl Architects, Copenhagen, Denmark

1020-1050 Morning Tea & Trade Exhibition

1050-1230	Session 2A: BIDs & Town Centres	Session 2B: Community Building & Consultation	Session 2C: Sustainable Cities & Towns	Session 2D: Urban Lifestyles/Revitalisation
1050-1115	<i>Mainstreet Toolkit: What are the Practical Things That Deliver the Results</i> Ms Jo Kelly , Director, People, Place and Partnership, Sydney, AUSTRALIA	<i>yourplan Callan Park Masterplan Interactive Web Consultation Tool</i> Mr Adrian McGregor , Managing Director, McGregor Coxall, Sydney, AUSTRALIA	<i>Canberra - Strategic Planning for the Second Hundred Years</i> Ms Catherine Keirnan , Principal Design Officer, Planning Services Branch, ACT Government, Directorate Of Environment And Sustainable Development, Canberra, AUSTRALIA	<i>Delivering A New Town Centre</i> Mr Nick Tobin , General Manager, Willoughby City Council, Sydney, AUSTRALIA
1115-1140	<i>Revitalising the Retail Sector from Within with Visual Merchandising Makeovers & Marketing Mentoring Incentives</i> Ms Bronwyn Clarke , Project Manager, Lane Cove Alive, Sydney, AUSTRALIA	<i>Who's a Friend of Callan Park?</i> Ms Ilona Van Galen , Senior Consultant, City Marketing Pty Ltd, Sydney, AUSTRALIA	<i>When Bigger Isn't Better - A Case for Small Houses</i> Ms Lea Durie , Sustainability And Innovation Project Manager, Land Development Agency, Canberra, AUSTRALIA	<i>Green Park, Brown Park, Future Park -The Third Wave of City Park Making</i> Ms Amalie Wright , Senior Associate, Hassell, Brisbane, AUSTRALIA
1140-1205	<i>Rebranding and Repositioning Business Precincts in the City of Newcastle</i> Ms Samantha Marsh , Economic Development Project Officer, The City of Newcastle, Newcastle, AUSTRALIA	<i>Late Night Economy: Listening to the Community</i> Ms Daphne Sider , Communications Director, KJA, North Sydney, AUSTRALIA	<i>A 'Quality of Life' Master Plan Approach for Australia's Regional Cities and Towns</i> Ms Brigitte Buchholz , Senior Urban Designer, Arup, Sydney, AUSTRALIA	<i>Smoke Free Public Places - A Healthy Challenge for Local Government</i> Mr Mark Dwyer , Manager Environmental Health, Hobart City Council, Hobart, AUSTRALIA
1205-1230	<i>How Can Real World Places Compete in the Age of the Internet? Understanding the Value of Authenticity, Relationships and Exchange.</i> Ms Sunny Haynes , Principal Place Maker, Village Well, Melbourne, AUSTRALIA	<i>Is it Above Board?</i> Dr Sue Mutton , Lecturer, University of South Australia, Mt Gambier, AUSTRALIA	<i>Revitalising Ku-ring-gai's Town Centres</i> Mr Bill Royal , Team Leader Urban Design, Ku-Ring-Gai Council, Sydney AUSTRALIA	<i>Perry Lakes - The Renewal Project</i> Mr Ross Holt , Chief Executive, Landcorp, Perth. AUSTRALIA

1230-1330 Lunch & Trade Exhibition

1330-1510	Session 3A: Place Making	Session 3B: Community Building & Consultation/ Managing Growth/Infill & Redevelopment	Session 3C: Sustainable Cities & Towns	Session 3D: Development Challenges
1330-1355	<i>Safety Strategies in Central Geelong - Beyond CCTV Cameras.</i> Mr Steve Bentley , Manager - Events, Central Geelong & Waterfront, City of Greater Geelong, Geelong, AUSTRALIA	<i>Western Sydney Parklands: Your Parklands, Your Plans</i> Mr David Robinson , Senior Project Manager, KJA, North Sydney, AUSTRALIA Ms Yolanda Gil , Manager Place and Program, Western Sydney Parklands Trust, Sydney, AUSTRALIA	<i>Yeerongpilly TOD, Brisbane - Australia's Next TOD Soon to Be Tested On Humans!!!</i> Mr Phillip Smith , Associate Director, Deicke Richards, Sunshine Coast, AUSTRALIA	<i>Procurement Framework for Major Property Redevelopment Projects</i> Mr Guy O'Connor , Partner, Maddocks Lawyers, Melbourne, AUSTRALIA Ms Marine Nincevic , Partner, Maddocks Lawyers, Melbourne, AUSTRALIA
1355-1420	<i>'Making Your Place' - Turning a Red Light District to a Green Light.</i> Ms Susan Denholm , Place Making Facilitator Strategic Planning Services The City of Newcastle, Newcastle, AUSTRALIA	<i>2029 and Beyond - A Vision by and for the Community of the Greater Geraldton City Region</i> Ms Andrea Selvey , Director of Creative Communities, City Of Geraldton-Greenough, Geraldton, AUSTRALIA Mr Phil Melling , Director of Sustainable Communities, City Of Geraldton-Greenough, Geraldton, AUSTRALIA	<i>The Universal Mobility Index: A New Tool to Measure, Compare and Track Equity of Access Across all Parts of the Built Environment</i> Mr Ralph Green , Director of Research, Visionary Design Development, Melbourne, AUSTRALIA Ms Mary Ann Jackson , Managing Director, Visionary Design Development, Melbourne, AUSTRALIA	<i>Procurement Framework for Major Property Redevelopment Projects</i> Part 2 - continued from above
1420-1445	<i>'Crowdsourced Placemaking'</i> Ms Kate McMahon , Director of Placemaking, Village Well, Melbourne, AUSTRALIA	<i>Liveable Compact Cities - Realisation of the Revolution (Infill Challenges & Opportunities for South East Queensland)</i> Mr Leo Jensen , Project Manager, Liveable Compact Cities Project, Council of Mayors (SEQ) Pty Ltd, Brisbane, AUSTRALIA	<i>Community-based, Social and Societal Entrepreneurship in International Cities, Town Centres and Communities</i> Dr Vanessa Ratten , Senior Lecturer, Deakin University, Melbourne, AUSTRALIA	<i>Participatory Urban Design in Kiribati - A Community Driven Solution</i> Mr John Tocker , Director, Jerram Tocker Barron Architects Ltd, Wellington, NEW ZEALAND
1445-1510	<i>Lismore - People with a City in Mind?</i> Cr Isaac Smith , Councillor, Lismore City Council, Lismore AUSTRALIA Mr Brent McAlister , Executive Director Sustainable Development, Lismore City Council, Lismore, AUSTRALIA	<i>Queens Domain_Park Planning, Activation & Renewal</i> Mr Greg Milne , Park Planner, Hobart City Council, Hobart, AUSTRALIA	<i>Stewart Island (NZ) - Towards Sustainability</i> Mr William Watt , Principal, William J Watt Consulting Ltd, Invercargill, NEW ZEALAND	<i>Challenges For a Bypass Village - (or "Nothing But Flowers"?) Tarcutta NSW</i> Mr Ian Grant , Manager Strategic Planning, Wagga Wagga City Council, Wagga Wagga, AUSTRALIA Ms Edwina Marks , Manager Community Services, Wagga Wagga City Council, Wagga Wagga, AUSTRALIA Mr Lindsay Tanner , Manager Infrastructure Planning, Wagga Wagga City Council, Wagga Wagga, AUSTRALIA

1510-1540 Afternoon Tea & Trade Exhibition



1540-1655	Session 4A: Place Making	Session 4B: Mixed Use	Session 4C: Regional Strategic Planning	Session 4D: Carbon Neutral Cities
1540-1605	Hobart History-Hobart Today	<i>The Why and How of Mixed Use Developments</i>	<i>Provincial Urbanism - Growth Planning for Small Urban Settlements</i>	<i>Carbon Neutrality China Style. A presentation of exciting new approaches to the design of carbon neutral cities in China</i>
	Alderman Ron Christie , Hobart City Council, Hobart, AUSTRALIA Alderman Marti Zucco , Hobart City Council, Hobart, AUSTRALIA	Ms Susanne Pini , Director- Head Of Retail + Town Centres, Rice Daubney, Sydney, Australia	Mr Wayne Bredemeijer , Senior Urban Designer, Urbanismplus Ltd, Auckland Central, NEW ZEALAND	Mr Robin Bradley , Director, Urbanix Design, Sydney, AUSTRALIA
1605-1630	<i>A Tale of Two Cities - With People in Mind</i>	<i>Economic Implications of Higher Density Living on Town Centre Sustainability</i>	<i>Strategic Planning - A New Approach Using Modern Technology</i>	<i>From Conventional Street to Naked Street</i>
	Mr Bernie Cronin , Director Community Development, Wyndham City Council, Melbourne, AUSTRALIA	Mr Greg Davis , Director, Taktics4, Perth, AUSTRALIA	Mr Malcolm Lester , Managing Director, Lester Franks, Devonport, AUSTRALIA Mr Alex Leith , Spatial Analyst, Lester Franks, Hobart, AUSTRALIA	Mr Charles Nilsen , Manager Urban Design + Architecture, City of Monash, Melbourne, AUSTRALIA
1630-1655	<i>Collaborative Urbanism: Cities Brought Back to Life By Their Communities</i>	<i>Feeding Mixed-Use Regeneration: The Role of Food Stores in Delivering Major Town & City Centre Schemes</i>	<i>Growth Management Planning in a Low Growth Environment - Dunedin's Spatial Plan</i>	
	Ms Kylie Legge , Director, Place Partners, Sydney, AUSTRALIA	Mr Jonathan Knapp , Director, SJB Urban, Sydney, AUSTRALIA	Dr Anna Johnson , City Development Manager, Dunedin City Council, Dunedin, NEW ZEALAND	

1730-1900 Networking Function – Hotel Grand Chancellor – Mezzanine Level

Thursday 27 October, 2011

0900-1000	Session 5:			
	<i>The Power of Partnerships: Public-Private Partnerships and the Managed Business District Movement</i>			
	Mr Seth Grossman , Director, Institute of Business District Management, School of Public Affairs & Administration, Rutgers, The State University of New Jersey, Newark, USA			
1000-1030	Session 6A:	Session 6B:		
	<i>To Bring New Creative People to Learn, Live and Grow New Enterprises in Tasmania</i>	<i>Victoria Harbour - Creating Melbourne's Newest Square</i>		
	Mr Peter Poulet , Tasmanian State Architect, Office of The State Architect, Dept of Justice, Hobart, AUSTRALIA	Mr Luke Norden , Development Manager - Urban Design, Lend Lease Developments, Melbourne, AUSTRALIA		
1030-1100	Morning Tea & Trade Exhibition			
1100-1240	Session 7A: Place Making	Session 7B: Transport & Urban Communities	Session 7C: Collaborative Design Processes/ Infrastructure Planning & Development	Session 7D: Housing Affordability
1100-1125	<i>Public Art Planning and Policy</i>	<i>The Lost Art of Street Design</i>	<i>The Use of Expert Design Panels To Improve Design Quality In Cities and Towns</i>	<i>Affordable Housing - We Know We Need It But Can We Accept It</i>
	Mr Richard Brecknock , Director, Brecknock Consulting, Adelaide, AUSTRALIA	Mr Steven Burgess , Principal, MRCagney Pty Ltd, Brisbane, AUSTRALIA	Ms Elisabeth Peet , Associate, Arup Pty Ltd, Sydney, AUSTRALIA	Ms Gabrielle Morrish , Principal, GM Urban Design & Architecture, Sydney, AUSTRALIA
1125-1150	<i>A Tale of Two Visions; The Challenge of Retaining a Small Coastal Village, the Case of Hastings Point</i>	<i>Rethinking Public Transport Facilities - Design With Passengers In Mind</i>	<i>The Design Charrette - A Community Design Solution</i>	<i>What Can Local Government Do About Affordable Housing?</i>
	Ms Noni Ruker , Director, Ruker Urban Design, Sydney, AUSTRALIA	Mr Andrew Batts , Associate Urban Planning & Design, Arup, Brisbane, AUSTRALIA	Ms Colleen Worthy-Jennings , Director, Environment and Planning, Gosford City Council, Gosford, AUSTRALIA Mr Stephen Fairnam , Manager, Business Services, Gosford City Council, Gosford, AUSTRALIA	Ms Anne Gartner , Senior Housing Strategist, Moreland City Council, Melbourne, AUSTRALIA

1150-1215	<i>Place Making Is Not (Just) Public Art</i>	<i>The Transformation from Fossil Fuel Powered Urban Transport to an all Electric Transport Future: Electric Cars, Trams and Rail.</i>	<i>Car Parking Management: A Paradigm Shift Away from Supply and Demand</i>	<i>It All Adds Up to a New Way of Life</i>
	Ms Nicole Dennis , Planner, AECOM, Sydney, AUSTRALIA	Dr Andrew Allan , Senior Lecturer Transport, Urban and Regional Planning, Barbara Hardy Institute, University of South Australia, Adelaide, AUSTRALIA	Mr Robert Boardman , Director of Development Services, Town of Vincent, Perth, AUSTRALIA	Cr Anna Grosskreutz , Councillor, Sunshine Coast Council, Sunshine Coast, AUSTRALIA Ms Robyn Douglas , Manager Social Policy, Sunshine Coast Council, Sunshine Coast, AUSTRALIA
1215-1240	<i>Prospect and Location: Natural and Man Made Places on the Gold Coast</i>	<i>Transport Challenges of the Gosford Challenge City Centre Revitalisation</i>	<i>Mandurah Ocean Marina - Building a World-Class Facility</i>	<i>Are we Designing Mixed Tenure Developments Where People Want to Live?</i>
	Prof Gordon Holden , Head Of Architecture, Griffith University, Gold Coast, AUSTRALIA	Mr Steven Green , Advisor Transport and Infrastructure, Gosford City Council, Gosford, AUSTRALIA	Mr Ross Holt , Chief Executive, Landcorp, Perth, AUSTRALIA	Ms Eloise Atkinson , Director Deicke Richards, Brisbane, AUSTRALIA

1240-1340 Lunch & Trade Exhibition

1340-1520	Session 8A: Place Management & Place Marketing	Session 8B: Transport & Urban Communities	Session 8C: Green Building & Healthy Cities	Session 8D: Special Topics
1340-1405	<i>Place Management in the Inner City; Why & How? Case Study Brunswick, Melbourne</i> Ms Kirsten Coster , Director Economic Development, Moreland City Council, Melbourne, AUSTRALIA Mr William Coogan , Place Manager Brunswick, Moreland City Council, Melbourne, AUSTRALIA	<i>Town Centres and Public Transport: New Directions for Integrating Bus Facilities and the Main Street</i> Mr Barry Watkins , Principal Consultant, MRCagney Pty Ltd, Brisbane, AUSTRALIA Mr Steven Burgess , Principal Consultant, MRCagney Pty Ltd, Brisbane, AUSTRALIA	<i>Green and Healthy Communities: A Framework for Successful Change Initiatives</i> Mr Kevin Luten , Director, UrbanTrans ANZ Pty Ltd, Melbourne, AUSTRALIA	<i>It's All About People (Social Inclusion In a Local Government Context)</i> Mr Simon Duffy , Community Inclusion Coordinator, Hobart City Council, Hobart, AUSTRALIA
1405-1430	<i>Passion, Pleasure & Pain in Place Marketing</i> Ms Nicole Sheridan , Director, City Marketing Pty Ltd, Sydney, AUSTRALIA Ms Ilona Van Galen , Senior Consultant, City Marketing Pty Ltd, Sydney, AUSTRALIA	<i>The Borlaug Jeopardy; The Conundrum We Face.</i> Mr Terry Dodds , Group Manager, Public Works, City of Ryde, Sydney, AUSTRALIA	<i>The Case for Green, Healthy and Affordable Community Buildings</i> Mr Charles Nilsen , Manager Urban Design + Architecture, City of Monash, Melbourne, AUSTRALIA	<i>Integrated Vertical Villages for the Elderly</i> Mr Scott Francis , Senior Associate, Suters Architects, Melbourne, AUSTRALIA Mr Geoff Troup , Senior Associate, Suters Architects, Newcastle, AUSTRALIA
1430-1455	<i>Delivering Mainstreet Activities That Provide Benefit to Professional Services Too!</i> Ms Jodie Reyntjes , Executive Officer, Central Geelong Marketing, Geelong, AUSTRALIA	<i>Towards a More Transit Supportive City: Thinking Beyond the Ticket Line</i> Mr Toby Lodge , Senior Associate, Hassell, Brisbane, AUSTRALIA	<i>Why Quality Green Space Matters Everywhere and For Everyone</i> Ms Carmel Boyce , Director, Equity Justice Access, Melbourne, AUSTRALIA	<i>The Ecstasy of Yang: Enhancing Mobility and Creativity in the City</i> Mr Steven Liaros , Town Planner, www.polisplan.com.au, Sydney, AUSTRALIA
1455-1520	<i>A Federation of Urban Design</i> Mr George Wilkie , Executive Manager City Design, Hobart City Council, Hobart, AUSTRALIA	<i>Cockburn Coast - Integrated Transport and Land Use Planning</i> Mr Sergio Famiano , Project Manager, Landcorp, Perth, AUSTRALIA		

1520-1550 Afternoon Tea & Trade Exhibition

1550-1705 **Session 9:**
BID's/ Town Centres/ Place Making Panel Session

1730-1900 Networking Function – Eagle Street Pier, Constitution Dock, Hobart

Friday 28th October, 2011

0900-1200	Field Trip 1: Hobart's Inner City – A City with People in Mind (Walking Tour)
0845-1215	Field Trip 2: Battery Point and Sullivans Cove Waterfront – Industry, Activity & Cultural Connections (Walking Tour)
0915-1500	Field Trip 3A: Sea to Summit – A City Perspective and Natural Pathways (Coach and Walking Tour)
0915-1600	Field Trip 3B: Sea to Summit – A City Perspective and Natural Pathways (Coach, Walking Tour and return via Mountain Bike)

FIELD TRIPS

Friday 28 October, 2011

The ICTC Society is proud to present four field trips each offering a different perspective of Hobart and the surrounding regions. Times for all field trips are indicated below. Delegates are requested to indicate their order of preference for field trips on the registration form. For more comprehensive information on each field trip, visit the ICTC Society website at <http://www.ictcsociety.org> then go to 2011 Conference and select Field Trips. Maximum and minimum numbers apply for each field trip. Catering indicated in Field Trip information below. (Personal Partners of Delegates can purchase tickets see below for prices of individual field trips.)



Field Trip 1

(Inclusive for full delegates and speakers)

Personal partner additional tickets at \$25 per person

Hobart's Inner City – a City with People in Mind

(Walking Tour - includes Morning Tea)

This Field Trip is ideally suited to those who have and seek an appreciation of urban planning and place making and the future challenges and opportunities that exist in creating 'a city with people in mind'.

Departing Hotel Grand Chancellor at 9.00am

Returning at approximately 12 noon

This walk is intended to introduce participants to Hobart's inner city and its future potential as a people place. It will include some of the significant heritage buildings and places but more importantly it will illustrate the historic structure of the city and its potential for urban improvement.

The tour will consider some recommendations for Hobart's inner city included in the Hobart City Council commissioned report by Gehl Architects, *Public Spaces and Public Life – a city with people in mind*.

The city is surrounded by many distinctive landscape features in a remarkable natural setting; ensuring identification with and connection to these environs is essential in developing the city as a people place.

The separation of the city from the Sullivans Cove waterfront and the Queens Domain, due to high density roads, must be addressed to ensure increased access and enjoyment of these places.

Pedestrians, cyclists and motorists must all be able to enjoy the inner city without conflict or danger.

The public spaces in the city are underutilised, it is important that, if the inner city is to thrive then activities that attract people to live, work and play in the city are targeted and supported.

The city is well endowed with heritage and art; these attributes should be supported and enhanced. Other visual improvements need to be continuously added to ensure an ongoing attractive, novel and surprising inner city urban environment.

This walking tour will show the potential that exists to maintain Hobart's human scale urban texture while progressively building on its existing assets to create a sustainable place for people and a healthy space for living.



Field Trip 2

(Inclusive for full delegates and speakers)

Personal partner additional tickets at \$35 per person

Battery Point and Sullivans Cove Waterfront – Industry, Activity & Cultural Connections

(Coach to Battery Point then a Walking Tour - includes Morning Tea)

This Field Trip is ideally suited to those who have and seek an appreciation of the active and the diverse history of an economically, culturally and environmentally important section of mixed-use waterfront and the future challenges and opportunities available to it

Departing Hotel Grand Chancellor at 8.45am

Returning at approximately 12.15pm

This 3.5km tract of waterfront has and continues to hold a diverse range of activities including an active large international shipping and recreational port, large research institutions and an increasing residential-retail-leisure-hospitality footprint.

Coaches will take you for a short trip to Battery Point Slipways where the walking tour will begin, firstly exploring Battery Point's historic past and some of its future challenges particularly along its foreshore.

We will then walk to the CSIRO Marine facility to discuss both current and future marine and Antarctic research facilities in this section of Sullivans Cove.

From there we will walk to the iconic Salamanca Place and Princes Wharf No 1, the home of the Taste of Tasmania. Here you will learn a little about the history of the area and future developments proposed in the vicinity. We will take the opportunity to have a look at future planning for the Cove with the recent release of the Sullivans Cove Master Plan and what is proposed for the Cove within the Gehl Architects report *Public Spaces and Public Life – a city with people in mind*.

Walking along Franklin Wharf the history of Sullivans Cove as a shipping and fishing port will be further outlined along with some of the more recent developments and the more significant proposed developments in the central Cove area.

The final leg of the field trip will be a walk along historic Hunter Street and up to the cenotaph where we will look over the rail yards redevelopment site and the main shipping wharf area.

The finishing location is approximately 5 minutes away from the Hotel Grand Chancellor. The entire, mostly flat, walk from Battery Point to the Cenotaph is approx. 3.5km.



Field Trip 3(A)

(Inclusive for full delegates and speakers)

Personal partner additional tickets at \$75 per person

Sea to the Summit – A City Perspective and Natural Pathways

(Jointly presented by Hobart City Council and the Wellington Park Management Trust)

Return Coach Tour & Walking Tour – includes Morning Tea & Lunch.

NOTE: Sturdy shoes, wind and waterproof clothing are a must for this tour.

This Field Trip is ideally suited to open space, bushland/recreation area and city planners with an interest in the challenges and methods of integrating significant natural bushland environs with an active and diverse metropolitan area.

Departing Hotel Grand Chancellor at 9.15am
Returning at approximately 3.00pm

This tour will follow the continuous network of parks linking the Hobart CBD with the summit of Mount Wellington (1270m asl) and explore the management of natural, recreational, tourism, heritage and landscape values.

The tour will commence with a walk along the Hobart Rivulet Park which links the City with the World Heritage listed Cascades Female Factory and Cascade Brewery and discussion on the recently completed Master Plan for the park and co-operative land management arrangement with the Cascade Brewery.

We'll then travel to Wellington Park and "up the Mountain" by coach stopping off along the way for short walks and talks focussing on a range management issues, initiatives and values of the Park including the building of the North-South Track, a 10 kilometre purpose-built mountain bike track.

Final stop on the tour will be "The Pinnacle", the summit of Mount Wellington, which affords views across much of southern Tasmania.

Delegates will return by coach to the Hotel Grand Chancellor.

Field Trip 3(B)

Includes itinerary of Field Trip 3A above – Trip to The Pinnacle at Mount Wellington including morning tea and lunch is inclusive for full delegates and speakers, however there is an additional cost of \$68.00 per delegate for the Mountain Bike descent from the Pinnacle to Hotel Grand Chancellor.

Personal Partners additional tickets can be purchased for this tour. Cost includes Field Trip 3A with one way coach trip to The Pinnacle including morning tea and lunch and Field Trip 3B Mountain Bike descent – Cost \$143.00 per person.

Sea to the Summit – A City Perspective and Natural Pathways
(Jointly presented by Hobart City Council and the Wellington Park Management Trust)

One Way Coach, Walking Tour and descent via Mountain Bike – includes Morning Tea & Lunch and cost of Mountain Bike Descent.

NOTE: To make your tour as enjoyable as possible, please ensure that you wear enclosed footwear, clothing suited to the weather conditions, a hat and jacket and bring along some sunscreen and bottled water.

This Field Trip is ideally suited to open space, bushland/recreation area and city planners with an interest in the challenges and methods of integrating significant natural bushland environs with an active and diverse metropolitan area.

Departing Hotel Grand Chancellor at 9.15am
Returning at approximately 4.00pm

The beginning of this tour is as per 3A above concluding at The Pinnacle.

From here delegates will be met by a Mountain Bike Guide for the following return journey to Hotel Grand Chancellor:

Your guide will fit you with a bicycle, helmet and safety vest followed by a detailed cycle safety briefing. After a practice ride at the summit, regroup and follow your guide on a descent of the mountain. Watch

the subalpine terrain gradually being replaced by a magnificent forest. Stop on several occasions to take in the varying views and snap a picture or two. The winding mountain road takes you down past the Chalet and the Springs to the foothills. Here you can choose the option to experience the thrill of an off-road section. Ride some winding, twisting ups and downs - only for the adventurous at heart. The off-road section rejoins near Cascade Brewery and Gardens where everyone can stop and regroup. Cycle past the historic Female Factory and through South Hobart and Battery Point. Enjoy cruising beneath the tree-lined streets filled with Georgian and Federation architecture completing the journey back at the vibrant Hobart Waterfront.

Remember that the temperature at the summit of Mt Wellington is, on average, 10 degrees cooler than down at the waterfront.

Although most of the trip is downhill it is useful to have some experience on a bike, but only a moderate level of fitness is required.

For more information regarding Mountain Bike descent link to <http://www.mtwellingtondescent.com.au/>

NETWORKING FUNCTIONS

Welcome Reception – Hotel Grand Chancellor (Mezzanine Level)

Wednesday 26 October, 2011: 5.30 – 7.00pm

(Inclusive for all full delegates and includes canapés and beverages)

An ideal opportunity to meet and mingle with colleagues and make new friends whilst previewing the Trade Area in a relaxed environment.

Additional Ticket: \$60.00 per person

Networking Function – Eagle Street Pier, Constitution Dock

Thursday 27 October, 2011: 5.30 – 7.30pm

(Inclusive for all full delegates and includes canapés and beverages)

Enjoy the stunning harbour views as the sun goes down over the magical Derwent River. Tonights fabulous waterfront venue is located on Eagle Street Pier at Constitution Dock in the heart of Hobart's historic Sullivan Cove.

Additional Ticket: \$65.00 per person

SOCIAL ACTIVITIES & PRE & POST TOURING OPTIONS

Tasmania is a unique place to visit. Sandy beaches, raging rivers, snow capped mountains, mysterious rainforests, and magnificent countryside - it's all here for the keen bushwalker or the armchair traveller.

Take a short break in Tasmania and you can travel to the edge of civilisation, journey back in time or indulge your senses with fine food and wines. Leave the crowds behind and disappear into the freedom of wide open spaces, sweeping beaches and peaceful forests. Enjoy the sustenance of seafood plucked fresh from the ocean, cheeses produced from some of Australia's richest dairy land, mouth-watering chocolate truffles and many other gourmet products.

To discover more information about pre and post touring, visit the following sites:

- <http://www.discovertasmania.com>
- <http://www.hobarttravelcentre.com.au>

GENERAL INFORMATION

Attendees

- Academia
- Architects
- Developers
- Economic Development Managers
- Energy Managers
- Engineers
- Environmentalists
- Financiers
- Government (local, state, federal)
- Home Builders
- Landscape Architects
- Legal Professionals
- Planners
- Project Managers
- Property Consultants
- Resource Managers
- Retail Managers
- Surveyors
- Transport Managers
- Town Centre Managers
- Urban Designers

REGISTRATION FEES

All rates are quoted in Australian dollars unless otherwise stated. To be eligible for the early bird discount, your registration form must be returned with full payment by Friday 29 July, 2011. To be eligible for the mid rate discount, your registration form must be returned with full payment by Friday 23 September, 2011. The Late Rate will be applicable for all registrations and payments received after 23 September, 2011. Discounted registrations are only applicable if registration and payment is received by the due date.

Members of the ICTC Society are entitled to discounted registration fees. All delegates will be given password access to speaker's papers after the conference.

NOTE: Registrations are for individuals only and cannot be shared.

Full delegate registration for speakers, members and non-members include:

- Attendance at all conference sessions – Wednesday and Thursday
- All conference day catering – Wednesday and Thursday
- Welcome Reception Networking Function – Wednesday
- Networking Function – Thursday
- Conference satchel and handbook
- Entry to trade exhibition – Wednesday and Thursday
- Field Trips – Friday except Field Trip 3B which has an additional cost of \$68.00
- Delegate list *

Speakers: Please note that subsidised Speaker registrations are limited to 1 presenter per presentation.

Day delegate registration for members and non-members include:

- Attendance to sessions for nominated day – Wednesday or Thursday
- Conference day catering for nominated day – Wednesday or Thursday. Evening Networking functions not included.
- Conference satchel and handbook
- Entry to trade exhibition for nominated day – Wednesday or Thursday
- Delegate list *

*Due to privacy laws, delegate lists include only name and organisation. If you do not wish to be included in this list, please tick the appropriate box on the registration form.

NOTE: The program and information contained in this brochure are preliminary. The ICTC Society reserves the right to change or alter any aspect of the program or contents herein at its discretion prior to the conference.

Payment

All prices quoted in this brochure are in Australian dollars and are inclusive of GST (unless otherwise stated). Registrations will not be processed until payment is received. Payment can be made by the following methods:

- Credit card – Visa or MasterCard only.
- Cheque
 - Australian delegates: personal or company cheques made payable to "ICTC Society No 2 Account".
 - New Zealand and International delegates: bank draft or international money order in Australian dollars, drawn on an Australian bank and made payable to "ICTC Society No 2 Account".
- EFT payments can be made but will only be accepted if the ICTC EFT Payment Form is used and faxed or emailed when an EFT payment is made. Link to download this form is on the ICTC web site at <http://www.ictcsociety.org> then go to ICTC 2011 Conference and then Registration. No responsibility will be taken for any EFT payments that are made without forwarding the above ICTC EFT Payment Form and include ICTC invoice number and/or delegate(s) name(s).

Cancellation – Registration and additional tickets

Registration cancellations will only be accepted in writing. Cancellations made prior to 23 September, 2011 will be refunded less \$125.00 to cover administration costs. No refunds will be made after this date. As an alternative to cancellation, your registration may be transferred to another person without incurring any penalty. The information in this brochure is correct at the time of printing.

Insurance for Cancellation of Registration, Travel, Accommodation etc.

It is strongly recommended that participants take out insurance for and during the conference, covering cancellation fees for registration, travel and accommodation bookings, as well as personal injury and loss or injury to property, including baggage. The organisers will be in no way responsible for any claims concerning insurance. In the event of industrial disruptions or force majeure, the ICTC Society and the organising committee accept no responsibility for losses incurred by delegates and/or partners.

Special needs

Every effort is made to cater for people with special needs. Should you require any specific assistance, including dietary requirements or wheelchair access, please include this in the relevant section of the registration form.

ACCOMMODATION, TRAVEL AND TRANSFERS

FLIGHTS

Hobart Airport operates both domestic and international flights from:

Qantas – Ph: 13 13 13

Virgin Blue – Ph: 13 67 89

Jetstar Airlines – Ph: 13 15 38

Tiger Airlines – Ph: (03) 9999 2888

AIRPORT TRANSFERS

Hobart Airport is approx a 20 minute drive to Hotel Grand Chancellor, Hobart.

On arrival and departure you can select from a range of hassle-free transport choices:

- Airport shuttles to Grand Chancellor cost only \$15.00pp
- Taxi Ride is approximately \$45.00 (business hours, surcharges apply to out of hours and weekends)
- Hire Cars – All major car hire companies are represented at Hobart Airport and it is advised to pre-book your vehicle.

Further information on how to get to Hobart and information regarding airport transfers will be included on the ICTC Website at <http://www.ictcsociety.org> then go to 2011 Conference and then to Travel & Pre & Post Touring.

Bookings & Payment

All bookings must be made on the official booking form to receive the negotiated conference rate. In order to secure a reservation, all hotel bookings must be accompanied by a minimum of one night's accommodation deposit or credit card details (Visa, Mastercard, Amex or Diners)

If payment is to be made by cheque, please make cheque payable to "ICTC Society No 2 Account". If payment is made by credit card, the details, including cardholder's signature, will be forwarded to your chosen accommodation venue as payment for your booking. Delegates are responsible for any damage they cause and must settle the balance of their account with the accommodation venue upon departure.

All rooms will be released from sale on 23 September, 2011. The ICTC Society will accept accommodation bookings after this date but is unable to guarantee that accommodation will be available at the selected hotels or at the printed room rates.

ACCOMMODATION: CHANGES AND CANCELLATIONS

Each hotel has its own cancellation and refund policy and it is highly recommended, before you make your booking, that you read the Hotels policies on cancellation and refunds on the ICTC website at <http://www.ictcsociety.org> then go to 2011 conference and then to Accommodation.

Any changes to or cancellations of reservations made through the ICTC Society must be notified to the ICTC Society in writing either via email to shannon@ictcsociety.org by fax to +61 7 3855 8756 or by post to PO Box 6026, MITCHELTON, Qld 4053, Australia and **not** directly to the accommodation venue.

ACCOMMODATION OPTIONS

Hotel Grand Chancellor

1 Davey Street, Hobart, TAS

The 4.5 star Hotel Grand Chancellor is well positioned overlooking one of the world's most picturesque and historic Harbour's. Capturing unspoiled panoramic views of Derwent River or Mount Wellington and the city; the extraordinary charm of this magnificent city; the central business district; shopping and all of Hobart's many tourist attractions, Hotel Grand Chancellor offers the best location for your stay in Hobart. There are all the facilities you would expect of a 4.5 star superior hotel at your disposal plus hair salon and an art gallery in the lobby. Enjoy contemporary dining at Restaurant Tasman or relax over a quiet drink in The Atrium Lounge Bar while taking in the magnificent views over the waterfront.

Hotel Grand Chancellor offers a variety of Rooms and ICTC delegates can enjoy the following special rates:

Mountain View Standard Room (king or twin)	\$190.00 per room, per night
Harbour View Standard Room (king or twin)	\$225.00 per room, per night

Breakfast rate is an additional \$28.00 per person per day.

Grand Mercure Hadleys Hotel

34 Murray Street, Hobart, TAS

Located in the heart of Hobart's city centre, Grand Mercure Hadleys Hotel is Tasmania's oldest continuously operating boutique hotel. Originally constructed by convict labour in 1834, the National Trust listed heritage hotel makes for unique accommodation. Fully refurbished and restored, the 71 room hotel features an inspired atrium restaurant, bar. The hotel is only 20 minutes from the airport and just 5 minutes walk to the Conference Venue, Salamanca Markets, Constitution Dock and downtown shopping precinct. 100% Non-smoking Hotel. Car parking fee of \$15 per night per car, subject to availability.

The below room rates are quoted for the Original Hotel. Refurbished rooms are currently not completed and may be available at a later date.

Heritage Standard Room (Double Bed)	\$149.00 per room, per night
Heritage Executive Room (Queen Bed)	\$169.00 per room, per night

Breakfast rate is an additional \$22.00 per person per day.



ABN 45 175 717 285

12th International Cities, Town Centres & Communities Society Inc. Conference

Hotel Grand Chancellor, Hobart Tasmania ~ 25-28 October 2011

REGISTRATION FORM – ICTC2011

Please complete and return this form together with your full payment to ICTC Society, PO Box 6026, Mitchelton Qld 4053 Australia

Phone: +61 7 3355 6630 Fax: +61 7 3855 8756 Email: shannon@ictcsociety.org

Personal Details – please print clearly.

Title: _____ Surname: _____

Given Name: _____

Organisation: _____

Position: _____

Postal Address: _____

Suburb: _____ State: _____

Country: _____ Post Code: _____

Ph: _____ Fax: _____

E-mail: _____

Please print clearly as confirmation of receipt will be sent via email

Preferred Name on Badge _____

Dietary/Special Requirements _____

Please indicate by ✓ the boxes below if you:

DO NOT wish to be included on the conference delegate list. The delegate list will be given to all participants at ICTC2011 and includes your name and organisation only.

Are a member of the ICTC Society

1. Registration Fees – Please tick appropriate boxes below

Payment must be received by 5pm on 29 July, 2011 to qualify for early bird Rate and by 5pm 23 September, 2011 to qualify for mid rate.

	Early Bird By 29/7/11	Mid Rate By 23/9/11	Late Rate After 23/9/11
*Speaker Registration	R01 <input type="checkbox"/> \$695		
*Only one presenter per paper			
Full Registration (Member)	R02 <input type="checkbox"/> \$895	R03 <input type="checkbox"/> \$995	R04 <input type="checkbox"/> \$1095
Full Registration (Non-Member)	R05 <input type="checkbox"/> \$995	R06 <input type="checkbox"/> \$1095	R07 <input type="checkbox"/> \$1195
Wednesday Day Registration	R08 <input type="checkbox"/> \$495	R09 <input type="checkbox"/> \$545	R10 <input type="checkbox"/> \$595
Thursday Day Registration	R11 <input type="checkbox"/> \$495	R12 <input type="checkbox"/> \$545	R13 <input type="checkbox"/> \$595

Total: \$ _____

2. Social Functions

Welcome Reception: – Wednesday 26 October (Inclusive for full conference registrations only)

Please indicate ✓ if you will be attending Yes No

Extra Tickets: Personal partners only (includes canapés and beverages)

No of extra tickets _____ @ \$60.00 per person \$ _____

Name of Personal Partner _____

Thursday Networking Function – Thursday 27 October (Inclusive for full registrations only)

Please indicate ✓ if you will be attending Yes No

Extra Tickets: Personal partners only (includes canapés and beverages)

No of extra tickets _____ @ \$65.00 \$ _____

Name of Personal Partner _____

Total: \$ _____

3. Masterclass – Quality Criteria for Public Space (David Sim)

Tuesday 25 October, 1pm – 5pm (\$195 available to full conference delegates only)

MC1 Masterclass @ \$195

Total: \$ _____

4. Field Trips Friday 28 October – (Inclusive for full conference registrations only).

Please indicate ✓ appropriate box below

F Do not wish to attend any

F1 Hobart's Inner City or

F2 Battery Point or

F3A Sea to Summit or

F3B Sea to Summit (Bike) @ \$68.00

\$ _____

Extra Ticket: Personal partner only (includes transport and catering where advertised)

Extra Ticket: F1 @ \$25.00 \$ _____

Extra Ticket: F2 @ \$35.00 \$ _____

Extra Ticket: F3A @ \$75.00 \$ _____

Extra Ticket: F3B @ \$143.00 \$ _____

Name of Personal Partner _____

Total: \$ _____

5. Accommodation

Please indicate your 1st & 2nd preference by writing 1 and 2 next to the preferred room type. Credit Card details will be forwarded to your chosen hotel. Prices are per room per night.

Hotel Grand Chancellor, Hobart

Prices quoted below are per room per night for up to 2 persons

___ A01 Mountain View Standard (king or twin) \$190

___ A02 Harbour View Standard (king or twin) \$225

___ Additional Person \$35

Breakfast rate for conference delegates is \$28 per day

Grand Mercure Hadleys Hotel, Hobart

Prices quoted below are per room per night for up to 2 persons

___ A03 Heritage Standard (double bed) \$149

___ A04 Heritage Executive (queen bed) \$169

Breakfast rate for conference delegates is \$22 per day

✓ Please indicate your room type Single Double Twin

No of persons in room: _____ Sharing with: _____

Special requests: _____

Arrival date: _____ Arrival Time: _____

Departure date: _____ No. of nights: _____

6. Registration Payment Summary

1. Registration \$ _____

2. Social Functions \$ _____

3. Masterclass \$ _____

4. Field Trips \$ _____

5. Accommodation (if paying by cheque only) \$ _____

Registration Total: \$ _____

Credit Card Authority Registration only

✓ Please indicate your credit card type: Master Card Visa

Cardholder Name: _____

Card Number: _____

Expiry Date: _____ *Verification number is: _____

Signature: _____

Credit Card Authority for Accommodation only

✓ I authorise the hotel to debit my credit card for the following:-

One nights deposit only

All accommodation (excluding incidentals)

All accommodation (including incidentals)

Other _____

Amex Diners Master Card Visa

Cardholder Name: _____

Card Number: _____

Expiry Date: _____ **Verification number is: _____

***Verification number is the last three digits on the reverse of your card in the signature section.*

Signature: _____