



11th International Cities Town Centres & Communities Society Conference

“Interdependence – Web of Relationships, Internationally and Locally”



Registration Brochure



12-15 October 2010
Opal Cove Convention Centre
Coffs Harbour,
New South Wales
www.ictcsociety.org

Proudly Hosted By:



Message from the Mayor, City of Coffs Harbour

Keith Rhoades AFSM, Mayor, City of Coffs Harbour

It is with much pleasure that I welcome you to Coffs Harbour for the 11th International Cities, Town Centres & Communities Society Conference.

Once you are here, I hope you will agree that the Society could not have chosen a more appropriate location for this conference.

A glance at the topics planned for discussion reveal a wide range of activities and goals that Coffs Harbour City Council has been pursuing and, in many cases, achieving for a number of years.

As a city, we have been regarded for some years as a leader in innovative approaches to planning and resource management.

Last year, we were chosen by the NSW Government as a focus for its Cities Taskforce group, which will assist Council in developing a strategy to maximise the region's economic potential.

Coffs Harbour is only the second centre outside of the Greater Metropolitan Region in NSW to be chosen for a Cities Taskforce focus and it underlines the Government's view that we are a key economic driver for the entire Mid North Coast region.

However, we have not achieved any of our goals without listening to and seeking expertise and knowledge from a wide range of sources.

Your conference, which will bring a huge number of highly respected experts and speakers together, is going to be a great place for us all to learn.

I am sure that the information and ideas that will be shared at the ICTC conference will help communities all over Australia – including our own – grow and develop in the future.

I also hope that you can find the time, while here on the Coffs Coast, to judge for yourselves exactly what we have to offer as a community and a holiday destination.

I can certainly guarantee you a very warm welcome.

Keith Rhoades AFSM
Mayor, City of Coffs Harbour



Local Organising Committee

Michelle Aubert, Events Coordinator, Coffs Harbour City Council, Coffs Harbour, NSW

Courtney Tune, Team Leader Special Projects & Events, Coffs Harbour City Council, Coffs Harbour NSW

Conference Manager

Jenny Marsden

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The ICTC Society would like to thank everyone who contributed to the organisation of ICTC 2010. In particular, we would like to thank the team from Coffs Harbour City Council and Coffs Coast Marketing. The ICTC Society would like to thank Peter Williams and Andy Taft, our keynote speakers, who have travelled all the way here from the United Kingdom & USA respectively. We would also like to thank our sponsors and exhibitors and our session speakers who sacrificed their valuable time to prepare their presentations.

Conference Venue – Opal Cove Convention Centre

With its entrance located on the Pacific highway just 7 km North of Coffs Harbour City centre, Opal Cove Convention Centre commands an absolute beachfront position on the beautiful beach of Korora Bay. Opal Cove is located just a few minutes' drive from numerous local tourist attractions in Coffs Harbour in Northern New South Wales.

The Convention Centre offers a relaxed meeting environment with ample space for a comprehensive Trade Exhibition which can be viewed during the morning and afternoon tea breaks as well as at lunch time.

Accommodation options can be found in the accommodation section of this brochure.

Further information regarding Opal Cove can be found at:
www.opalcove.com.au

Exhibition

The conference will feature a 2 day trade exhibition consisting of suppliers of goods and services to industry. Further information regarding sponsorship and exhibition opportunities can be downloaded from the ICTC web site at www.ictcsociety.org then go to 2010 Conference and select Sponsorship & Exhibition or contact Jenny Marsden on (+61) 7 3550 3100 or email to ictc@ictcsociety.org.

Keynote Speakers

ANDY TAFT

Andy joined Downtown Fort Worth, Inc. (Texas) as President in 2003. DFWI operates a BID, Tax Increment Finance District, a city park, festivals and events and planning operations.

He serves on the Chamber of Commerce and Convention and Visitor's Bureau Boards of Directors, the Fort Worth Homeless Commission and Day Resource Center for the Homeless Board of Directors. Andy is the President-Elect of the International Downtown Association.

Andy served Shreveport, Louisiana's Downtown Development Authority for six years as its Executive Director and while there, was instrumental in relocating City Hall back to downtown after a 40-year absence, launched a new public parking management program and authored the downtown strategic plan. Andy was Chairman of the United Way of NW Louisiana in 2001.



PETER WILLIAMS

Peter Williams has over 25 years experience in the regeneration sector and has worked in over 50 cities and towns of varying sizes throughout the UK. In addition to consultancy, strategy development and evaluation

Peter has continued to be involved in programme implementation and project delivery, ensuring that assessment is firmly based in reality. Since 2000, as CEO of Better Bankside, he has developed one of the largest and most innovative Business Improvement Districts in the UK. He has undertaken a number of auditing and evaluation assignments with the Audit Commission, Association of Town Centre Management and British BIDs for whom he is the external Auditor.



Special Interest Groups

Tuesday 12 October, 2010: 2.30 – 4.30pm

These informal sessions provide the opportunity for individuals to come together as a group to discuss a common topic or issue of interest. Special Interest Groups sessions are inclusive for full conference delegates only and should be booked via the registration form.

Special Interest Groups are as follows:

- Business Improvement Districts (BIDs)
- Transit Oriented Design (TOD).
- Place Making.

Further information regarding these Special Interest Groups can be found on the ICTC web site at www.ictcsociety.org then go to 2010 conference and select Special Interest Groups. Suggested topics to be discussed at these SIGs can be emailed to ictc@ictcsociety.org. It will be at the discretion of the chairpersons of the SIG's to choose the topics to be discussed at that meeting.



ICTC2010 Preliminary Program

(Subject to change, please refer to the website for updates – www.ictcsociety.org)

Tuesday 12th October, 2010 (Pre Conference Activities)

1330-1530 Conference Registration – Opal Cove Convention Centre Foyer

1430-1700 Special Interest Group Sessions: 1: BID's 2: Place Making 3: Transit Oriented Design

Wednesday 13th October, 2010

0900-1020 **Official Opening and Keynote Presentations**

0900-0910 Official Welcome – **Mr Rob Henshaw** CEO, ICTC Society

0910-0920 Official Welcome – **Councillor Keith Rhoades** AFSM, Mayor, City of Coffs Harbour

0920-1020 Keynote 1

Organizations and Change: Delivering the Private Sector

Mr Andy Taft, President Downtown Fort Worth, Fort Worth, Texas, USA

1020-1050 Morning Tea & Trade Exhibition

1050-1230 Session 2A: BIDs/Town Centres/Main Streets

1050-1115 *How to Build a Town - A Case Study (p65)*
Ms Susanne Pini, Director, Rice Daubney, North Sydney, AUSTRALIA

1115-1140 *Lane Cove ALIVE (p41)*
Ms Bronwyn Clarke, Project Manager, Lane Cove Alive, Lane Cove, AUSTRALIA

1140-1205 *Kwinana Town Centre Revitalisation and Redevelopment (p16)*
Mr Andrew Smith, Director, Governance & Strategic Services, Town of Kwinana, Kwinana, AUSTRALIA

1205-1230 *Streamlining Implementation of Main Street and Town Centre Improvement Projects (p9)*
Mr Andrew Macleod, Senior Consultant, Hill Young Cooper Ltd, Wellington, NEW ZEALAND

Session 2B: Collaborative Design Processes

Enquiry by Design for Infrastructure (p18)
Mr Cameron Davies, Director, Deicke Richards, Brisbane, AUSTRALIA

Drawing our own Conclusions; The People of Gosford Collaboratively Design their City Centre (p21)
Cr. Colleen Worthy-Jennings, Director City Centre Development, Gosford City Council, Gosford, AUSTRALIA
Mr Stephen Fairnam, Manager - The Gosford Challenge, Gosford, AUSTRALIA

The Urban Regeneration of Victoria Square/Tarndanyangga as a Model of Integrated Design (p4)
Mr Peter Smith, Chief Executive Officer, Adelaide City Council, Adelaide, AUSTRALIA

REAL Challenge - Changing Regional Building (p33)
Mr Ross Holt, Chief Executive Officer, Landcorp, Perth, AUSTRALIA

Session 2C: Sustainable Cities & Towns

Going to Scale: Delivering Large Scale Social Behaviour Change Programs (p44)
Mr Kevin Luten, Director, UrbanTrans ANZ Pty Ltd, Melbourne, AUSTRALIA

Measuring our Sustainable Communities of the Future (p22)
Mr Adam Beck, Queensland State Manager, Green Building Council of Australia, Brisbane, AUSTRALIA

Cities of Resilience in the Ecological Age (p48)
Ms Brigitte Buchholz, Senior Urban Designer, Arup, Sydney, AUSTRALIA

Replicating the Award Winning Botany Town Centre Travel Plan (p46)
Ms Sue Philbin, Senior Transportation Planner, Opus International Consultants, Tauranga, NEW ZEALAND
Ms Shifani Sood, Assistant Transport Planner, Opus International Consultants, Tauranga, NEW ZEALAND

Session 2D: Community Building & Consultation

There's No Place Like Home - Creating a Sense of Belonging in a Masterplanned Community (p57)
Ms Christie Wallis, Community Liaison Manager, Delfin Lend Lease, Canberra, AUSTRALIA

Finding Mary In The Urban Tide - Impacts on the Rural Landscape. Community Renewal Post Project Failure (p83)
Cr Jan Watt, Deputy Chairman, Planning & Dev. Committee, Gympie Regional Council, Gympie, AUSTRALIA

Creating a Community Vision - Coffs Harbour 2030 (p70)
Mr Jeff Green, Executive Manager, Strategy and Sustainability, Coffs Harbour City Council, Coffs Harbour, AUSTRALIA

Dreamtown - "Perfect Australian Towns" (p42)
Mr Helmut Rohde, Managing Director, Bayly & Associates Pty Ltd, Mittagong, AUSTRALIA

1230-1330 Lunch & Trade Exhibition

1330-1510	Session 3A: Town Centres & Place Making	Session 3B: Infrastructure Planning & Development	Session 3C: Sustainable Cities & Towns	Session 3D: Community Building & Consultation
1330-1355	<i>Comparing The Options for Town Centre Management - 10 Years in Practice (p82)</i> Ms Jo Kelly , Director, People, Place & Partnerships, Lilyfield, AUSTRALIA	<i>City Building: Strategic Planning VS Infrastructure Spending (p27)</i> Ms Sharon Boyle , Principal Strategic Planner, Parsons Brinckerhoff, Brisbane, AUSTRALIA	<i>Newhall and Northstowe Master Planning in the UK (p19)</i> Ms Diana Griffiths , Senior Associate Urban Design, Arup, Sydney, AUSTRALIA	<i>Halls Creek - Connecting the Community (p31)</i> Mr Ross Holt , Chief Executive Officer, Landcorp, Perth, AUSTRALIA
1355-1420	<i>Moe Rail Precinct Revitalisation Project: Master Planning Urban Renewal in Regional Victoria (p13)</i> Mr Simon McPherson , Director, SJB Urban, Southbank, AUSTRALIA	<i>Planning for Community Infrastructure in Local Government - Case Study, Wyndham City Council (p51)</i> Mr Bernie Cronin , Director, Community Development, Wyndham City Council, Werribee, AUSTRALIA	<i>A Village For The Future (p63)</i> Mr Charles Nilsen , Manager Urban Design & Architecture, City of Monash, Glen Waverley, AUSTRALIA	<i>Dreamtown Mittagong – “Perfect Town” (p43)</i> Mr Helmut Rohde , Managing Director, Bayly & Associates Pty Ltd, Mittagong, AUSTRALIA
1420-1445	<i>Can You Love a New Place? Creating Authentic Place Attachment (p7)</i> Ms Nicole Dennis , Place Maker, Place Partners, Woollahra, AUSTRALIA	<i>Planning for Health and Wellbeing (p86)</i> Ms Carly Xerri , National Community Development Manager, Stockland, Sydney, AUSTRALIA	<i>“One Day the Community Would Look at the Park and Say ‘We Did It!’” – Lessons from a Pilot Community Place Making Program (p26)</i> Ms Susan Denholm , A/Place Making Co-Ordinator, Newcastle City Council, Newcastle, AUSTRALIA	<i>Working Together in Minto (p39)</i> Mr David Lilley , Project Manager (Community Renewal), Housing NSW, Sydney, AUSTRALIA
1445-1510	<i>Wasted Space in Our Cities – Lessons from West End, Brisbane (p15)</i> Ms Kirsten Fry , Urban Designer, THG, Brisbane, AUSTRALIA Mr Richard Katter , Economics, Strategy & Research, THG, Brisbane, AUSTRALIA	<i>Place Management Within a Context of Rapid Population Growth: A Case Study of the Werribee City Centre (p38)</i> Dr Craig Toussaint , Place Manager, Wyndham City Council, Werribee, AUSTRALIA Mr Greg Aplin , Director Sustainable Development, Wyndham City Council, Werribee, AUSTRALIA	<i>Retrofitting Our Cities – Low-Scale, High-Density Alternatives (p40)</i> Ms Deena Ridenour , Director, Urban Design, Allen Jack+Cottier, Chippendale, AUSTRALIA Ms Libby Gallagher , Registered Landscape Architect, PHD Candidate, Clovelly, AUSTRALIA	
1510-1540	Afternoon Tea and Trade Exhibition			
1540-1655	Session 4A: Place Making, Place Management	Session 4B: Transport & Urban Communities	Session 4C: Regional Strategic Planning	
1540-1605	<i>From Nambouring to Nambrilliant – The Role of Infrastructure in a Place Management Approach to Town Centre Revitalisation (p74)</i> Mr Adam Stewart , Project Coordinator, Sunshine Coast Regional Council, Sunshine Coast, AUSTRALIA	<i>Not just for roads! TMAs as Public-Private Partnerships to Foster Sustainable Transport (p45)</i> Mr Kevin Luten , Director, UrbanTrans ANZ Pty Ltd, Melbourne, AUSTRALIA Ms Katie Killeen , Planner, Urbantrans ANZ, Melbourne, AUSTRALIA	<i>The Other Side of the Tracks (p23)</i> Mr Michael McPherson , Senior Associate, Sutters Architects, Newcastle, AUSTRALIA	
1605-1630	<i>Build and They Will Come ... and Go. Evolving Sustainable Tourism for Regional Environments (p68)</i> Mr Leonard Lynch , Managing Director, Clouston Associates, Leichhardt, AUSTRALIA	<i>Liberating Planning from the Car to Achieve More Affordable, Liveable Cities With Improved Environmental Performance. (p3)</i> Mr Roderick Simpson , Director, Simpson+Wilson Architecture Urban Design, Crows Nest, AUSTRALIA	<i>Build it First, They Will Come; It is NOT the Other Way ‘Round (p50)</i> Cr Rodney Degens , Councillor, Coffs Harbour City Council, Coffs Harbour, AUSTRALIA	
1630-1655	<i>Place Making and Farmers Markets: Harvesting Markets Intelligence (p58)</i> Mr Alan Eagle , Secretary, Hawkesbury Harvest Inc., Richmond, AUSTRALIA			
1715-1845	Networking Function – Opal Cove Convention Centre Foyer and Trade Exhibition Area			

Thursday 14th October, 2010

0900-1000 Session 5 – Plenary 2

Keynote 2

Adapting the BID model to different cultures – the lessons from Europe

Mr Peter Williams, Chief Executive, Better Bankside, LONDON, UK

1000-1030 Session 5 A

Measuring the Unmeasurable – Developing Evaluation Procedures in Urban Design (p11)

Mr Kobus Mentz, Director, Urbanism+, Auckland, NEW ZEALAND

Session 5 B

A Love Affair with Australasian Place Making (p35)

Mr Brent McAlister, Executive Director – Sustainable Development, Lismore City Council, Lismore, AUSTRALIA

1030-1100 Morning Tea & Trade Exhibition

1100-1240 Session 6A: Town Centres & Main Streets

1100-1125 *Strengthening Local Communities (p79)*

Mr Michael Tudball, Director, School & Community Partnerships, Department Of Planning & Community Development, Victoria Harbour, AUSTRALIA

Session 6B: Urban Lifestyles/Revitalisation

Place Making as an Act of Urban Revitalisation (p6)

Ms Kylie Legge, Director, Place Partners, Woollahra, AUSTRALIA

Session 6C: Affordable Housing

Our House – The True Cost of our Housing Choices (p14)

Mr Andrew Batts, Associate, Arup Pty Ltd, Brisbane, AUSTRALIA
Ms Wendy Downes, Senior Planning Consultant, Arup Pty Ltd, Brisbane, AUSTRALIA

Session 6D: Healthy Cities – Masterplanned Communities

Healthy Master Planning – Business as Usual or Not? (p84)

Ms Gabrielle Morrish, Managing Director, GM Urban Design & Architecture, Beecroft, AUSTRALIA

1125-1150 *Armadale Revitalised (p73)*

Mr Ian Macrae, Executive Director Development Services, City of Armadale, Armadale, AUSTRALIA

The Changing Landscape of Affordable Housing Opportunities (p66)

Ms Lacey Barron, Acting Manager, Centre For Affordable Housing NSW, Ashfield, AUSTRALIA

Collaborative Community CPTED Programme – Crime Prevention Through Environmental Design (p54)

Ms Barbara Holloway, Precinct Manager, The Karangahape Road Business Association, Newton, NEW ZEALAND

1150-1215 *Is Public Space Really Available to Everyone? (p81)*

Mr Aaron Wallis, Design Manager, Convic Design Pty Ltd, Richmond, AUSTRALIA

New Landscapes of Transitioning Inner City Areas: A Wellington Case Study (p29)

Dr Felicity Powell, Principal Researcher, Opus Central Laboratories, Lower Hutt, NEW ZEALAND
Dr Abigail Harding, Research Scientist, Opus Central Laboratories, Lower Hutt, NEW ZEALAND

Creative Cities – Design of Home/Work Studio Spaces (p24)

Ms Anne Gartner, Senior Housing Strategist, Moreland City Council, Coburg, AUSTRALIA

1215-1240 *Tale of Two Cells or A Round Peg in a Square Hole (p85)*

Mr Niall Simpson, Landscape Architect, Launceston City Council, Launceston, AUSTRALIA

Vincent Liquor Accord – A Community Approach to Socialising with Safety in Bars, Pubs and Clubs (p47)

Mr Robert Boardman, Director of Development Services, Town of Vincent, Leederville, AUSTRALIA

1240-1340 Lunch & Trade Exhibition

1340-1520 Session 7A: Sports Stadiums, Place Marketing

1340-1405 *The Role of Leisure Facilities in Community Development and Opportunities for Regional Councils (p25)*

Mr Stephen Cheney, Managing Principal, Suters Architects, East Melbourne, AUSTRALIA

Session 7B: Projects in Partnership

“Thin and Stretched” – How Councils can Utilise Effective Project Practices to Do More With Even Less (p20)

Ms Fiona Blundell, Business Development Manager, Australian College of Project Management, Sydney, AUSTRALIA

Session 7C: Creating Liveable Neighbourhoods

Cost Benefit Analysis of Graffiti Removal Pilot Project: A Case Study in Greater Western Sydney, Australia (p61)

Mr Tissa Yatawara, Project Evaluation Manager, Housing NSW, Ashfield, AUSTRALIA

Mr John Paszek, A/Director Resource Planning, Housing NSW, Ashfield, AUSTRALIA

1405-1430 *Population is About Place – Not Numbers (p2)*

Mr Steven Burgess, Principal Consultant Placemaking, Parsons Brinckerhoff, Cotton Tree, AUSTRALIA

Randwick Health-Education Precinct Planning in Partnership (p8)

Ms Joanna Hole, Co-Ordinator Strategic Planning, Randwick City Council, Randwick, AUSTRALIA
Ms Kathy Jones, Executive Director, KJA, Sydney, AUSTRALIA

Urban Renewal is More Than Colours on a Map – Bankstown’s Experiences and Pitfalls (p49)

Mr James Carey, Manager, Sustainable Development, Bankstown City Council, Bankstown, AUSTRALIA

1430-1455	<i>The "Life the Life Love the Lake" Program Evolved to Achieve Outcomes in Several Areas (p52)</i> Mr Graeme Hooper , Manager Economic Development, Lake Macquarie City Council, Hunter Region, AUSTRALIA	<i>Sustainability Partnerships: Relationships Worth Celebrating (p28)</i> Dr Judy Lambert , Director, Community Solutions, Fairlight, AUSTRALIA Prof. Valerie Brown , Visiting Fellow & Director, Local Sustainability Program, Australian National University, Canberra, AUSTRALIA	<i>The Importance of Strategic Place Making – a Housing NSW Perspective (p67)</i> Ms Galina Laurie , Community & Place Strategy, Housing NSW, Ashfield, AUSTRALIA Ms Linda Blinkhorn , Community & Place Strategy, Housing NSW, Ashfield, AUSTRALIA
1455-1520	<i>"I Can't Find a Park!" ...Proactive Approaches to Promoting Parking Options in a Busy City Centre (p17)</i> Ms Jodie Smith-Reyntjes , Executive Officer - Central Geelong Marketing, Greater City of Geelong, Geelong, AUSTRALIA	<i>"One Day the Community Would Look at the Park and Say 'We Did It!'" – Lessons From a Pilot Community Place Making Program (p26)</i> Ms Christine Bramble , Senior Strategist City Centre, Newcastle City Council, Newcastle, AUSTRALIA Ms Susan Denholm , A/Place Making Coordinator, Newcastle City Council, Newcastle, AUSTRALIA	<i>Economics in Master Planned Communities – Modelling and Monitoring (p12)</i> Mr Daniel Parker , Research Analyst, RPS, Robina, AUSTRALIA Mr Peter Cummins , Manager Economic Development, Delfin, Varsity Lakes, AUSTRALIA

1520-1550 Afternoon Tea and Trade Exhibition

1550-1705	Session 8A: Development Challenges	Session 8B: Special Topics	Session 8C: Managing Growth
1550-1615	<i>Empowering the Community to Adapt to Climate Change (p37)</i> Ms Julie Reid , General Manager City Development, Whitehorse City Council, Nunawading, AUSTRALIA	<i>Finding a Home Among the Gum Trees: The Experiences of Housing Sudanese Refugees in Regional Victoria (p59)</i> Ms Ellen Angus , Urban Planner, Victorian Dept. of Planning & Community Development, Malvern East, AUSTRALIA	<i>Rolleston – Developing a Town for the Future Intensification in a Small Town (p56)</i> Mr Cameron Wood , Strategic Policy Planner, Selwyn District Council, Rolleston, NEW ZEALAND
1615-1640	<i>An Ethical Argument for Centres-Based Residential Intensification (p10)</i> Mr Kobus Mentz , Director, Urbanism+, Auckland, NEW ZEALAND	<i>Plugging Economic Leaks – Developing a Resilient Economy Through Local Food (p69)</i> Mr Courtney Tune , Team Leader Special Projects & Events, Coffs Harbour City Council, Coffs Harbour, AUSTRALIA Ms Kristina Cooke , Coffs Harbour City Council, Coffs Harbour, AUSTRALIA	<i>Protecting Liveability in a Growing Community (p5)</i> Ms Gabrielle O'Halloran , Senior Strategic Planner, Manningham City Council, Doncaster, AUSTRALIA
1640-1705	<i>24 Hour Cities? Planning and Managing Growth and Conflicts. (p36)</i> Ms Julie Reid , General Manager City Development, Whitehorse City Council, Nunawading, AUSTRALIA		<i>The Role of Centres in Sustainable Urban Growth (p75)</i> Mr John Mackay , Urban Designer, Boffa Miskell Ltd., Auckland, NEW ZEALAND

1730-1930 Opal Cove BBQ Networking Function

Friday 15th October, 2010

0900-1430	Field Trip 1: Developing a Sense of Place – Coffs Harbour's City Centre and Marina Precincts (Coach and Walking Tour)
0900-1430	Field Trip 2: Coffs Harbour Infrastructure Program (Coach Tour)
0830-1500	Field Trip 3: Development of Alternate Economic Drivers – Moving Past Tourism (Coach and Walking Tour)

Coffs Harbour



Leading the way



Coffs Harbours Waste Management Facility



Shannon Creek Dam



Water Reclamation Plant



Opening of Water Reclamation Plant

In 2009 the NSW Government officially recognised Coffs Harbour as a 'Centre of Strategic Growth' indicating Coffs Harbour's economic and social importance to NSW. Together with Coffs Harbour City Council the NSW Government is building upon Coffs Harbour's thriving business hub by revitalising the city's CBD and boosting job-creating investments. Named as one of only two areas in NSW to be included in the Governments rollout of the National Broadband Network Coffs Harbour is well placed to be a leader in business and innovation.

Strategic Planning

Coffs Harbour City Council's visionary environmental management and strategic planning initiatives ensure long-lasting healthy environments for residents and future generations. With its multi award winning water supply scheme and it's innovative waste management system Coffs Harbour is prepared for the future.

Growth

Coffs Harbour continues to experience steady growth with Gross Regional Product increasing 7.2% in 2008/09. Non-residential private investment approvals increased 5.6% to \$43.6 million in the December quarter 2009. With the population set to rise to over 100,000 by 2030 this strong growth can be expected to continue into the future.

Development

New development underway at the Jetty Foreshores and BCU International Sports Stadium along with the central location of Southern Cross University and Coffs Harbour Health Campus shows that the City offers an opportunity for the prudent business investor.

Further Information

Thinking of holding your next conference in Coffs Harbour? Contact Michelle Aubert, Conference Manager at Coffs Coast Marketing on 02 6648 4458.

For further information on opportunities and incentives to invest in Coffs Harbour's future contact the Economic Development Unit on 02 6648 4082 or visit the website at:

www.investcoffsharbour.com.au



Field Trips

Friday 15 October, 2010

The ICTC Society is proud to present three field trips each offering a different perspective of Coffs Harbour and the surrounding regions. Times for all field trips are indicated below. Delegates are requested to indicate their order of preference for field trips on the registration form. For more comprehensive information on each field trip, visit the ICTC Society website at www.ictcsociety.org then go to 2010 conference and select Field Trips. Maximum and minimum numbers apply for each field trip. Catering will include morning tea and lunch.

Field Trip 1: Developing a Sense of Place – Coffs Harbour's City Centre and Marina Precincts (Coach and Walking Tour)

Departing Opal Cove 9.00am – Return Approximately 2.30pm
Departing Aanuka 9.15am

Delegates will have the opportunity to walk through the Coffs Harbour City Centre with a discussion on the revitalisation of the City Centre through the removal of the old Mall, and retail initiatives that have taken place since its removal.

Delegates will then travel by Bus along Harbour Drive, via the Promenade, a boutique retail hub, situated in the old Butter Factors, and then via the recently refurbished Jetty Memorial Theatre.

From the memorial Theatre delegates will take a stroll through the Jetty Café Strip where the recently completed Link Road has reduced vehicle traffic significantly along the strip helping to restore the areas Village atmosphere.

Finally the trip will culminate in a walk along the Coffs Harbour Marina and Harbour precinct and a facilitated discussion around the proposed redevelopment of the precinct and some of the issues that have been faced thus far.

This Field Trip is ideally suited to those interested in developing a sense of place, retailing, the development of waterfronts, and creating linkages between retail centres.

Field Trip 2: Coffs Harbour Infrastructure Program (Coach Tour)

Departing Opal Cove 9.00am – Return Approximately 2.30pm
Departing Aanuka 9.15am

The \$250 million dollar Coffs Infrastructure Alliance was a partnership between Coffs Harbour City Council, ABI Group and GHD. The alliance was responsible for the implementation of three major infrastructure projects including the Coffs Harbour Water Reclamation and Treatment Plants, and the Hogbin Drive Extension Bridge Structure.

The trip will commence with a tour of the \$60 million dollar, 42 megalitres per day, Water Treatment Plant. The Plant, featuring DAFF technology, was designed and built to strict environmental, social and economical principles and will ensure the regions water supply continues to meet Australian Drinking Water Guidelines.

Delegates will then travel via the 130 metre, 5-span Bangalor Bridge, constructed by the alliance as part of the Hogbin Drive North-South arterial road extension.

This will be followed by a tour of the 72000EP Water Reclamation Plant, also opened in 2010. With a capacity to treat up to 107 million litres of water per day, the Plant has the ability to distribute reclaimed water to irrigate crops and water sporting fields.

The trip will finish with a tour of the multi award winning Coffs Coast Resource Recovery Facility incorporating the 20 million dollar Biomass Facility, and the most technologically advanced Materials Recovery Facility in Australia, all of which are working towards maximising resource recovery and minimising the amount of regional waste going to landfill.

This Field Trip is ideally suited to those interested in Planning, Designing and Implementing major infrastructure projects.

Field Trip 3: Development of Alternate Economic Drivers – Moving Past Tourism (Coach and Walking Tour)

Departing Opal Cove 8.30am – Return Approximately 3.00pm
Departing Aanuka 8.45am

First stop for delegates will be the National Marine Science Centre (NMSC), which was conceived as part of Australia's Oceans Policy and constructed with a grant from the Commonwealth Government's Centenary of Federation Fund. A significant development in the study and research of marine and coastal science and management in Australia, the Centre was opened in 2002 and is a joint venture of the University of New England and Southern Cross University.

The NMSC is an exceptionally well equipped coastal institute based at Coffs Harbour, with an emphasis on utilizing the protected marine environment of the Solitary Islands Marine Park around the centre, enabling students, academic and professional researchers to excel in the study of marine science and management.

Delegates will then travel by bus to the Coffs Harbour Health Campus and have a tour of the facilities. Discussion on what services are provided at the facility and the other health services available in the LGA.

The bus tour will then travel to the Coffs Harbour Education Campus, an innovative new learning environment incorporating a Senior High School, TAFE, Southern Cross University and the Coffs Harbour Innovation Centre, all on the one site.

The campus specialises in a range of courses from furniture design, hospitality, children's services, accounting, real estate, small business, horticulture, welfare, fine arts, information technology, engineering and hairdressing.

The delegates will then travel to the Sawtell Village precinct where a major Village streetscape project was undertaken in 2008, and this will be followed by a facilitated discussion to be held on the importance of diversifying the local economic development base to include service industries.

The trip will finish with a tour of the Coffs Harbour Regional Airport, one of the largest and busiest regional airports in New South Wales. Handling regional, domestic and international style aircraft, the Airport is currently serviced by three carriers - Qantas, Virgin Blue and Brindabella Airlines.

With the capacity to handle aircraft up to the size of a 240-seat Boeing 767, the airport currently handles over 26,000 aircraft movements per annum, 5,000 of which are for passenger aircraft. The terminal handles approximately 300,000 passengers each year.

This field trip is suited to those interested in the change in development opportunities from reliance on a primary production base to tertiary (service) industry based projects.

Networking Functions

Opal Cove Networking Function

Wednesday 13 October, 2010: 5.15 – 6.45pm

(Inclusive for all full delegates and includes substantial canapés and beverages)

Meet and mingle with your colleagues in the Opal Cove Convention Centre Lobby and Trade display area. An ideal opportunity to meet up with colleagues and make new friends; whilst previewing the Trade Area in a relaxed environment.

Additional Ticket \$45.00 per person

Opal Cove – Casual BBQ

Thursday 14 October, 2010: 5.30 – 7.30pm

(Inclusive for all full delegates and includes BBQ only – drinks can be purchased via cash bar)

An excellent opportunity to again meet with colleagues and discuss the days activities whilst enjoying a relaxed BBQ in the scenic grounds of Opal Cove. **NOTE: Drinks are not included.**

Additional Ticket \$45.00 per person

Social Activities & Pre & Post Touring Options

Coffs Harbour is one of the best sea change destinations in Australia. The city has a striking backdrop of verdant subtropical rainforests along rolling hills and ridge tops. Further west, there's the escarpment of World Heritage listed Dorrigo National Park and beyond. Along the coast are headlands and uncrowded golden beaches on which to relax, swim and unwind. The Whale Watching Season lasts to the end of October, so perhaps this is your opportunity to view these wonderful creatures.

To discover more information about pre and post touring, visit the following sites:

www.coffsharboureuguide.com/index.php

www.coffscentral.com/

www.surrafting.com/index2.htm

www.runningwild.com.au/

General information

Attendees

- Academia
- Economic Development Managers
- Energy Managers
- Environmentalists
- Government (local, state, federal)
- Landscape Architects
- Planners
- Property Consultants
- Retail Managers
- Transport Managers
- Urban Designers
- Architects
- Developers
- Engineers
- Financiers
- Home Builders
- Legal Professionals
- Project Managers
- Resource Managers
- Surveyors
- Town Centre Managers

Registration Fees

All rates are quoted in Australian dollars unless otherwise stated. To be eligible for the early bird discount, your registration form must be returned with full payment by Friday 30 July, 2010. To be eligible for the mid rate discount, your registration form must be returned with full payment by Friday 10 September, 2010. The Late Rate will be applicable for all registrations and payments received after 10 September, 2010. Discounted registrations are only applicable if registration and payment is received by the due date.

Members of the ICTC Society are entitled to discounted registration fees. All delegates will be given password access to speaker's papers after the conference.

NOTE: Registrations are for individuals only and cannot be shared.

Full delegate registration for speakers, members and non-members include:

- Attendance at all conference sessions – Wednesday and Thursday
- Special Interest Group session – Tuesday
- All conference day catering – Wednesday and Thursday
- Opal Cove Networking Function – Wednesday
- Opal Cove BBQ Networking Function – Thursday
- Conference satchel and handbook
- Entry to trade exhibition – Wednesday and Thursday
- Field Trips - Friday
- Delegate list *

Speakers: Please note that subsidised Speaker registrations are limited to 1 presenter per presentation.

Day delegate registration for members and non-members include:

- Attendance to sessions for nominated day – Wednesday or Thursday
- Conference day catering for nominated day – Wednesday or Thursday
- Conference satchel and handbook
- Entry to trade exhibition for nominated day – Wednesday or Thursday
- Delegate list *

NOTE: The program and information contained in this brochure are preliminary. The ICTC Society reserves the right to change or alter an aspect of the program or contents herein at its discretion prior to the conference.

Payment

All prices quoted in this brochure are in Australian dollars and are inclusive of GST (unless otherwise stated). Registrations will not be processed until payment is received. Payment can be made by the following methods:

- Credit card – Visa or MasterCard only.
- Cheque
 - Australian delegates: personal or company cheques made payable to “ICTC Society No 2 Account”.
 - New Zealand and International delegates: bank draft or international money order in Australian dollars, drawn on an Australian bank and made payable to “ICTC Society No 2 Account”.
- EFT payments can be made but will only be accepted if the ICTC EFT Payment Form is used and faxed or emailed when an EFT payment is made. Link to download this form is on the ICTC web site at www.ictcsociety.org then go to ICTC 2010 Conference and then Registration. No responsibility will be taken for any EFT payments that are made without forwarding the above ICTC EFT Payment Form and include ICTC invoice number and/or delegate(s) name(s).

Cancellation – Registration and additional tickets

Registration cancellations will only be accepted in writing. Cancellations made prior to 10 September, 2010 will be refunded less \$125.00 to cover administration costs. No refunds will be made after this date. As an alternative to cancellation, your registration may be transferred to another person without incurring any penalty. The information in this brochure is correct at the time of printing.

Insurance for Cancellation of Registration, Travel, Accom etc.

It is strongly recommended that participants take out insurance for and during the conference, covering cancellation fees for registration, travel and accommodation bookings, as well as personal injury and loss or injury to property, including baggage. The organisers will be in no way responsible for any claims concerning insurance. In the event of industrial disruptions or force majeure, the ICTC Society and the organising committee accept no responsibility for losses incurred by delegates and/or partners.

Special needs

Every effort is made to cater for people with special needs. Should you require any specific assistance, including dietary requirements or wheelchair access, please include this in the relevant section of the registration form.

Accommodation, Travel and Transfers

Flights

Coffs Harbour Regional Airport is one of the largest and busiest regional airports in New South Wales, handling regional, domestic and international style aircraft. The Airport is currently serviced by three carriers:

QantasLink – Ph: 13 13 13/or via Kelly Travel: (02) 6651 1966

Virgin Blue – Ph: 13 67 89

Brindabella Airlines - Ph: 1300 66 88 24/or via Qantas: 13 13 13/ or via Kelly Travel: (02) 6651 1966

The Airport is situated just south of Coffs Harbour (approx 6 km)

Airport Transfers

Opal Cove is located on absolute beachfront in Korora Bay, 5 minutes north of Coffs Harbour and is easily accessed by all forms of transport being only 15 kms from the airport and 7kms from bus, coach and rail terminals.

Hire Cars: All major car hire companies are represented at Coffs Harbour Airport and it is advised to pre-book your vehicle.

www.Budget.com.au/Coffs_Harbour, www.Thrifty.com.au, www.Hertz.com, www.Avis.com.au, www.europcar.com.au

Taxis: Taxis meet each flight and the cost is between \$15 and \$20 for the trip to Opal Cove. www.coffstaxis.com.au

Limousines: – Hastings 5 Star Limousines:
www.hastingslimousines.com.au

Further information on how to get to Opal Cove and Aanuka Resort and information regarding airport transfers will be included on the ICTC Website at www.ictcsociety.org then go to 2010 Conference and then to Travel & Pre & Post Touring.

Bookings & Payment

All bookings must be made on the official booking form to receive the negotiated conference rate. In order to secure a reservation, all hotel bookings must be accompanied by a minimum of one nights accommodation deposit or credit card details (Visa, Mastercard, Amex or Diners)

If payment is to be made by cheque, please make cheque payable to “ICTC Society No 2 Account”. If payment is made by credit card, the details, including cardholder’s signature, will be forwarded to your chosen accommodation venue as payment for your booking. Delegates are responsible for any damage they cause and must settle the balance of their account with the accommodation venue upon departure.

Credit card surcharges – Opal Cove charge 3.5% surcharge on Diners and Amex cards. No fees apply to Visa or Mastercard. Aanuka do not have any surcharges.

All rooms will be released from sale on 10th September, 2010. The ICTC Society will accept accommodation bookings after this date but is unable to guarantee that accommodation will be available at the selected hotels or at the printed room rates.

Accommodation: Changes and Cancellations

Each hotel has its own cancellation and refund policy and it is highly recommended, before you make your booking, that you read the Hotels policies on cancellation and refunds on the ICTC website at www.ictcsociety.org then go to 2010 Conference and then to Accommodation.

*Due to privacy laws, delegate lists include only name and organisation. If you do not wish to be included in this list, please tick the appropriate box on the registration form.

Any changes to or cancellations of reservations made through the ICTC Society must be notified to the ICTC Society in writing either via email to ictc@ictcsociety.org by fax to +61 7 3550 3150 or by post to PO Box 6127, MITCHELTON, Qld 4053, Australia and **not** directly to the accommodation venue.

ACCOMMODATION OPTIONS:

Opal Cove Resort

Pacific Highway, North Coffs Harbour, NSW

With its entrance located on the Pacific Highway just 7 km North of Coffs Harbour City centre, Opal Cove Convention Centre commands an absolute beachfront position on the beautiful beach of Korora Bay. Opal Cove is located just a few minutes' drive from numerous local tourist attractions in Coffs Harbour in Northern New South Wales.

The luxurious 4 star accommodation offers conference delegates a chance to unwind in an almost perfect climate amidst the sub tropical surroundings of banana plantations and rainforest covered hills.

Opal Cove offers a variety of Resort Rooms and Villas and ICTC delegates can enjoy the following special rates:

Resort Rooms and Suites are serviced daily and include a full cooked breakfast.

Room amenities at Opal Cove (Resort rooms and Suites) include: Reverse Cycle Air Conditioning, Austar, Hairdryer, Iron/Ironing Board, Mini Bar, Tea & Coffee Making Facilities, Room Service, Direct Dial ISD/STD, Credit Card activated Wireless internet, Alarm Clock

- | | |
|--------------|--|
| Resort Room | – single occupancy
\$140.00 per room, per night |
| | – double or twin occupancy (2 people)
\$150.00 per room, per night |
| Junior Suite | – single occupancy
\$240.00 per suite, per night |
| | – double occupancy [king bed](2 people)
\$250.00 per suite, per night |

Villas and Ocean Front Apartments require a minimum of 2 nights stay and are unserviced, the below price is for room only

Amenities in 2 & 3 bedroom villas include: Full Kitchen, Full Laundry (Washing Machine & Dryer, Iron, Ironing Board), Reverse Cycle Airconditioning, Hair Dryer, Direct Dial ISD/STD, Alarm Clock, DVD Player, Single Car Garage

The 4 bedroom apartments include the above plus Austar and an I-pod Docking Station

- | | |
|---------------------------------|-------------------------------|
| 2 Bedroom Villa | \$240.00 per night, room only |
| 3 Bedroom Villa | \$298.00 per night, room only |
| 4 Bedroom Ocean Front Apartment | \$450.00 per night, room only |

Breakfree Aanuka Coffs Harbour

Firman Drive, Coffs Harbour (The resort is less than a 5 minute drive to Opal Cove Convention Centre and Coffs Harbour CBD and a 10 minute drive to the Airport)

A complimentary shuttle service will transfer delegates to and from Opal Cove to coincide with the beginning and end of the conference program and social functions.

Set in its own beachfront cove, Breakfree Aanuka is a 4½ star resort enjoying absolute beach frontage surrounded by hectares of landscaped tropical gardens. The resort offers a combination of endless facilities including 2 lagoon pools, 2 spas, indoor heated pool, tennis and volleyball court, kids club, health and beauty retreat and gym. The resort offers an array of dining choices including a signature restaurant and an alfresco bar and café.

BREAKFREE AANUKA BEACH RESORT offers a diverse range of accommodation from studio hotel rooms and beach bures with spa baths, through to 2 bedroom villas and 3 bedroom resort spa apartments, all nestled within lush sub-tropical gardens. All room types are unserviced, but housekeeping can be arranged if you wish – the Resort will provide a cost sheet upon check-in for services offered.

Studio Hotel Room

Available with king or 2 king single beds and ensuite bathroom with shower over bath. Features include tea/coffee making facilities, microwave oven, toaster, Austar, air conditioning, dvd player.

\$139 room only per night

Paradise Spa Bure

Available with king bed or 2 king single beds. Features include an ensuite with oval spa under glass atrium roof plus separate living and dining area, laundry and kitchenette. Austar, air conditioning, dvd player and patio.

\$174 room only per night

2 Bed Spa Villa

Available with two king beds or one king and two king single beds. Features include kitchen, lounge, living and dining area, spa bath, separate bathroom, and laundry. Austar, air conditioning, dvd player and patio

\$277 room only per night

3 Bed Resort Spa Apartment

Available with two king beds and 2 king single beds or one king and four single king beds. Features include kitchen, lounge and dining area, bathroom with spa bath and laundry. Austar, aircon, dvd player and patio.

\$335 room only per night

Buffet breakfasts are an additional \$22.50 per person per day and can be booked on the registration form.



11th International Cities, Town Centres & Communities Society Conference

Opal Cove Convention Centre, Coffs Harbour ~ 12-15 October 2010

REGISTRATION FORM – ICTC2010

Please complete and return this form along with your full payment to ICTC Society, PO Box 6127, Mitchelton Qld 4053 Australia

ABN 45 175 717 285

Phone: +61 7 3550 3100 Fax: +61 7 3550 3150 Email ictc@ictcsociety.org

Personal Details – please print clearly.

Title: _____ Surname: _____

Given Name: _____

Organisation: _____

Position: _____

Postal Address: _____

Suburb: _____ State: _____

Country: _____ Post Code: _____

Ph: _____ Fax: _____

E-mail: _____

Please print clearly as confirmation of receipt will be sent via email

Preferred Name on Badge _____

Dietary/Special Requirements _____

Please indicate by ✓ the boxes below if you:

DO NOT wish to be included on the conference delegate list. The delegate list will be given to all participants at ICTC2010 and includes your name and organisation only.

Are a member of the ICTC Society

1. Registration Fees – Please tick appropriate boxes below

Payment must be received by 5pm on 30th July, 2010 to qualify for early bird Rate and by 5pm 10 September, 2010 to qualify for mid rate.

	Early Bird By 30/7/10	Mid Rate By 10/9/10	Late Rate After 10/9/10
*Speaker Registration <i>*Only one presenter per paper</i>	R01 <input type="checkbox"/> \$695		
Full Registration (Member)	R02 <input type="checkbox"/> \$895	R03 <input type="checkbox"/> \$995	R04 <input type="checkbox"/> \$1095
Full Registration (Non-Member)	R05 <input type="checkbox"/> \$995	R06 <input type="checkbox"/> \$1095	R07 <input type="checkbox"/> \$1195
Wednesday Day Registration	R08 <input type="checkbox"/> \$495	R09 <input type="checkbox"/> \$545	R10 <input type="checkbox"/> \$595
Thursday Day Registration	R11 <input type="checkbox"/> \$495	R12 <input type="checkbox"/> \$545	R13 <input type="checkbox"/> \$595

Total: \$ _____

2. Networking Functions

Opal Cove Networking Function – Wednesday 13 October (Inclusive for full conference registrations only)

Please indicate ✓ if you will be attending Yes No

Extra Tickets: \$45.00 per person (includes canapés and beverages)

No of tickets _____ @ \$45.00 \$ _____

Name of Guest(s) _____

BBQ Networking Function – Thursday 14 October (Inclusive for full registrations only)

Please indicate ✓ if you will be attending Yes No

Extra Tickets: \$45.00 per person (includes BBQ only beverages at own cost)

No of tickets _____ @ \$45.00 \$ _____

Name of Guest(s) _____

Total: \$ _____

3. Special Interest Groups (SIG's) Tuesday 12 October, 2010 – (Inclusive for full conference registrations only). Please indicate ✓ appropriate box below

SG1 Do not wish to attend any; SG3 Transit Oriented Design; or

SG2 Business Improvement Districts; or SG4 Place Making

4. Field Trips Friday 15 October, 2010 – (Inclusive for full conference registrations only).

Please indicate ✓ appropriate box below which one you wish to attend

F1 I do not wish to attend any field trips

F2 Developing a Sense of Place – Coffs Harbour's City Centre & Marina Precincts; or

F3 Coffs Harbour Infrastructure Program; or

F4 Development of Alternate Economic Drivers – Moving Past Tourism

5. Accommodation

Please indicate your 1st and 2nd preference by writing 1 and 2 next to the preferred room type. Credit Card details will be forwarded to your chosen hotel. Prices are per room per night.

Opal Cove Resort

Resort rooms include daily service and breakfast

___ A01 Resort Room (queen or twin)(incl 1 b'fast) \$140

___ A01 Resort Room (queen or twin)(incl 2 b'fasts) \$150

___ A02 Junior Suite (king only)(incl 1 b'fast) \$240

___ A02 Junior Suite (king only)(incl 2 b'fasts) \$250

Villas & apartments below are minimum 2 night stay and unserviced

___ A03 2br Villa \$240 per night room only

___ A04 3br Villa \$298 per night room only

___ A05 4br Ocean Front Apartment \$450 per night room only

BreakFree Aanuka Beach Resort (rooms are unserviced, but this is available upon request. Aanuka will provide a cost sheet upon check-in)

___ A07 Studio Room (king or twin) \$139 room only

___ A08 1br spa bure (king or twin) \$174 room only

___ A09 2 br villa (king + king/twin) \$277 room only

___ A10 3 br apt (king + king/twin+ twin) \$335 room only

Breakfast rate for conference delegates is \$22.50 per person, per day

✓ Please indicate your room type Single Queen/king Twin Twin+

No of persons in room: _____ Sharing with: _____

Special requests: _____

Arrival date: _____ Arrival Time: _____

Departure date: _____ No. of nights: _____

6. Registration Payment Summary

1. Registration	\$ _____
2. Networking Functions	\$ _____
3. Accommodation (if paying by cheque only)	\$ _____
4. Breakfast at Aanuka – \$22.50 per person per day	\$ _____
Registration Total:	\$ _____

Credit Card Authority Registration only

✓ Please indicate your credit card type: Master Card Visa

Cardholder Name: _____

Card Number: _____

Expiry Date: _____ *Verification number is: _____

Signature: _____

Credit Card Authority for Accommodation only

✓ I authorise the hotel to debit my credit card for the following:-

All accommodation (excluding incidentals)

All accommodation (including incidentals)

Other _____

Amex Diners Master Card Visa

* Amex & Diners incurs 3.5% charge at Opal Cove

Cardholder Name: _____

Card Number: _____

Expiry Date: _____ **Verification number is: _____

**Verification number is the last three digits on the reverse of your card in the signature section.

Signature: _____